

Calais, FeedHub and NewsAtSeven

Product Reviews

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Calais

- Calais is a tool which tags the contents of a web page with rich semantic metadata.
- These tags can be employed into other applications like search, news aggregation.
- Calais is a tool which supports other applications to be built over it.
- Helps in intelligently searching the web. Eg: Washington
- Very popular since its release in January 2008.

FeedHub

- Used to reduce the number of feeds
- Gives out only relevant feeds.
- Learning done implicitly and explicitly.
- The memes are formed based on the feeds are visible. Transparent Algorithm.
- Integrate with the feed provider.
- No advertisements currently.
- No immediate gratification.

NewsAtSeven

- Automatically Generates news and creates a virtual News Show.
- Has a TTS component and search for blogs, videos and images.
- It has interaction between avatars, which makes it interesting.
- News are not relevant. Google news would be better.

Suggestions

- Calais – useful to build application above.
- FeedHub – can be used independently.
- NewsAtSeven – would be better if improved.

Improvements:

- NewsAtSeven could be mashed up with FeedHub, can also be mashed up with google maps.
- FeedHub could in turn be mashed up with Calais.
- More personalized news with videos and other features. Avatars can be made by the user.
- Algorithm should understand or perceive the mood and populate news accordingly.

Thank you!!