# Procedural Content Generation: Player Models

2016-07-12

# OOB

- HW 6, Hero Agents
- Capstones -- Pitches
- Trajectory update
  - Intro: Game AI vs Academic AI; Graphs + Search
  - Taking action in a game:
    - Basic Physical Acts: Paths, Movement, Steering
    - Decisions: FSMs, D&B Trees, RBS, Plan, Meta {BB, Fuzzy}
  - Creating & Adapting content (sans NPC decisions):
    - PCG, Player Modeling
  - Adapting NPC decisions (& content)  $\rightarrow$  Learning
  - Support Technologies; Design GAI; AI Based Games; Special topics (e.g. narrative); Revisits

# Questions

- 1. How can we describe decision making?
- 2. What do the algorithms we've seen share?
- 3. What are the dimensions we tend to assess?
- 4. FSMs/Btrees: \_\_\_\_\_ :: Planning : \_\_\_\_\_
- 5. For the 2<sup>nd</sup> blank, we need m\_\_\_\_s.
- 6. When is reactive appropriate? Deliberative?
- 7. What is the 'hot-potato' passed around (KE)?
- 8. H\_\_\_\_\_ have helped in most approaches.
- 9. Which approach should you use?

# Questions

- 1. What are the 2 most "complex" decision making techniques we've seen?
- 2. What are their strengths? Weaknesses?
- 3. What is the key (insight) to their success?
- 4. What is typically necessary to support this insight (hint: used in Planning + RBS)?
- 5. What does Planning have that (forward chaining) RBS do not?
- 6. When do we need a communication mechanism?

#### PROCEDURAL CONTENT GENERATION: RECAP

### **Procedural Content Generation**

- Costs exponentially increasing: levels, maps, tracks, missions, characters, weapons...
- CONTENT IS KING
- Use of computation to produce elements of gameplay (instead of manual effort)
  - Design aspects of the game
    - Save development cost
    - Save storage or main memory ("infinite games")
  - Adapt aspects of the game (player models)

# Why industry is looking at PCG

- Development cost savings
- Replayability
- Customization/adaptation
- Dynamic difficulty adjustment
  - Flow theory
    - C.f. <u>http://en.wikipedia.org/wiki/Flow (psychology)</u>
    - <u>http://jenovachen.com/flowingames/designfig.htm</u>
    - <u>http://en.wikipedia.org/wiki/Flow (video game)</u>

### PCG Desiderata

- Fast, Reliable, High-quality
- Novelty, Structure, Interest
- Controllable (parameterized)
  - Geometric aspects (e.g. length of track)
  - Gameplay aspects (e.g. difficulty)
  - Adapted to player(s) (e.g. preference, type, fun)
  - Designer-centric as well

See: <u>http://www.marioai.org/levelGenerationCompetition.pdf</u> for excellent overview

Togelius, J., Yannakakis, G. N., Stanley, K. O., & Browne, C. (2011). Searchbased procedural content generation: A taxonomy and survey. *IEEE Transactions on Computational Intelligence and AI in Games*, *3*(3), 172-186.



http://ieeexplore.ieee.org/xpls/abs\_all.jsp?arnumber=5756645&tag=1

# PCG NoNos

- PCG can be NP-hard for anything non-trivial
   But you can't always make players wait
- Thorough testing of run-time PCG is impossible
  - Best you can do is statistical sampling
- Offensive material
- Bad content
- Algorithm crash
- Meaningless activities
  - Easy to create quests, but if they don't connect to the larger game, no one cares

# PCG Gos

- Terrain, cities, trees, landscaping
- Levels/maps/dungeons
- Quests
- Monsters & NPCs
- Weapons
- Stories (?)
- Music (?)





Photo Credit: <u>http://dankline.wordpress.com/2011/06/29/the-ai-director-of-darkspore/</u>

# Design time vs. Run time PCG

- Design time: Speed up design of static content
  - # of unique objects in the world
  - Players expect non-repetitive
  - Game dev times now 100s of man-years with huge design teams
  - Cost savings big motivation
  - RISKS: quality (designer) control, stupidity, magic circle
- Run-time: customization, dynamic adjustment

# Design time vs. Run time PCG

- Design time: Speed up design of static content
- Run-time: customization, dynamic adjustment
  - Players are different: Preferences for pace + playstyle
    - Moderate challenge levels (e.g. help avoid getting stuck)
    - Adjust to play style
    - Detect/avoid player exploits
  - When to use run-time PCG
    - When decisions can only be made at run-time
    - When pre-compute exceeds storage/memory limits
    - Replayability; story/quest generation; pacing;
  - Optimization problem
    - What is the set of content that delivers the optimal experience to the player given individual differences?

#### **Economies of scale**



Amount of gameplay

# Hard problems in PCG

- Procedures structuring player's experience
  - Narrative: It's easy to have infinite levels, but dungeon crawling gets boring without a sense of progression / achievement
- Avoiding (dealing with) occasional catastrophic failure
- Healing a broken level
- Social factors + story/language generation
- How do you know you are generating something interesting?
  - Mental & statistical models of players
  - Personalized content

#### PLAYER MODELING

# Player Modeling

- What is optimal in PCG?
- Need a player model
  - Tells you something about the player
  - Makes predictions about player
- Challenges in player modeling:
  - What do you model?
  - Where do you get the model?
  - How do you use the model?

#### Player Model

• What do we want to model?

# What do we want to model?

- Demographics
- Game play traces
- Stats
- Features of world when actions are performed
   Eg: more likely to jump when X is true
- Sensors
- Preferences

- Ask before, during, after  $\rightarrow$  ratings

• Personality

#### Player Model

- What do we want to model?
- Where do we get the model?

#### Where do we get the model?

• Observe player

### Where do we get the model?

- Observe player
- Questionnaire

## Where do we get the model?

- Observe player
- Questionnaire
- Social media?

#### Player Model

- What do we want to model?
- Where do we get the model?
- How do we use the model?

#### How do we use the model?

• Must be input to algorithm

#### How do we use the model?

- Must be input to algorithm
- Must actually make a difference

### How do we use the model?

- Must be input to algorithm
- Must actually make a difference
- Machine Learning
  - Learn to make decisions based on observed data
  - Optimization seeks best mapping
    - Genetic algorithms
    - Simulated annealing

#### **ROBIN, BARTLE, YEE**

# Robin's Laws of Good (tabletop RPG) Gamemastering

- Five player archetypes
- Fighter prefers combat
- Power Gamer gaining special abilities and riches
- Method Actor taking dramatic actions
- Tactician prefers thinking creatively & solving problems
- Storyteller prefers complex plots

- Suppose actions, decisions, and/or choice points are tagged with types and strengths – e.g. Action X has *method-actor* = 8
- Player model is vector of accumulated strengths (normalized?)

<*F*, *PG*, *MA*, *T*, *S*><1, 141, 81, 1, 1>

• Incrementally build model

How does world/actions translate to model?

- How does world/actions translate to model?
- How does model map to design?

- How does world/actions translate to model?
- How does model map to design?

ACTIONS ---> MODEL ---> ACTIONS FEATURES ---> MODEL ---> FEATURES

- How does world/actions translate to model?
- How does model map to design?
   ACTIONS ---> MODEL ---> ACTIONS
   FEATURES ---> MODEL ---> FEATURES
- Player simulation

See <u>http://www.sjgames.com/robinslaws/</u>

# Bartle: MUD Player Modeling

- MUD = Multi-user Dungeon
- 4 things people typically enjoy doing in MUDs:
  - Achievement (preset in-game goals eg kill, aquire)



# **MUD Player Modeling**

- Everyone has a primary type
  - Bit of each, tendency towards one
- Take the Bartle Test!
- Suggests a feature vector

   <killer, achiever, explorer, socializer>
   < 0.0, 0.7, 0.1, 0.2 >
- See (no really, follow the 1<sup>st</sup> link)
  - <u>http://www.mud.co.uk/richard/hcds.htm</u>
  - <u>http://en.wikipedia.org/wiki/Bartle\_Test</u>

# Yee Player Model

- Used iterative process to validate, expand and refine a player motivation model **empirically**
- Based on open-ended questions about motivation
  - "I feel powerful in the game."
  - "I like to be immersed in a fantasy world."
- See

– <u>http://www.nickyee.com/daedalus/archives/001298.php</u>

## Yee Player Model: Factors

- Relationship
- Manipulation
- Immersion
- Escapism
- Achievement

"Performed factor analysis on data to separate the statements into clusters where items within each cluster were as highly correlated as possible while clusters themselves were as uncorrelated as possible" – Yee

### Yee Player Model

- Relationship
- Manipulation
- Immersion
- Escapism
- Achievement

- Leader
- Solo/Group
- Learn

Achievement	Social	Immersion
Advancement	Socializing	Discovery
Progress, Power,	Casual Chat, Helping Others,	Exploration, Lore,
Accumulation, Status	Making Friends	Finding Hidden Things
Mechanics	Relationship	Role-Playing
Numbers, Optimization,	Personal, Self-Disclosure,	Story Line, Character History,
Templating, Analysis	Find and Give Support	Roles, Fantasy
Competition	Teamwork	Customization
Challenging Others,	Collaboration, Groups,	Appearances, Accessories,
Provocation, Domination	Group Achievements	Style, Color Schemes
		Escapism
		Relax, Escape from RL,
		Avoid RL Problems

http://www.nickyee.com/daedalus/archives/001298.php?page=4

# Where do you fit?

 Proficient, Relaxed, Competitive, Grounded, and Inquisitive



After filling out a brief survey (5-7 minutes), this profile tool will generate a customized report and a list of recommended games for you. The report will describe the traits that were measured, and how you compare with other gamers. https://apps.quanticfoundry .com/lab/gamerprofile/

#### **PCG: STEPPING BACK**

#### **Player Model Process**



• Player desires

- Player desires
- Privacy

- Player desires
- Privacy
- Testing

- Player desires
- Privacy
- Testing
- Player experience

#### THOUGHT EXPERIMENT: SMB LEVEL GENERATION

- Predict users' emotional response to level:
  - Fun
  - Challenging
  - Boring
  - Frustrating

• Controllable features

- Controllable features
- {#gaps, gap\_width, spatial\_diversity}

- Controllable features
- {#gaps, gap\_width, spatial\_diversity}
- Fixed: #coins, #enemies, # ?-boxes, #powerups, etc.

- Option #1: Pairwise Ordering
- For each pair of levels, ask:
   Level A is more <adj> than Level B
   Levels A and B are equally <adj>
   Neither Level A nor Level B are <adj>

Where <adj> = {fun, challenging, boring, frustrating}

• Option #2: Use ANN to learn to predict question-answering

- Option #2: Use ANN to learn to predict question-answering
- Need a function that maps features to a measure of quality:

f (gaps, width, spatial\_diversity)  $\rightarrow \mathbf{R}$ 

- Other option: Learn decision tree with continuous variables
- Benefit of trained neural network: The network *IS* your fitness function.

#### Using the Model

• Search for optimal feature set for a player

### Using the Model

- Search for optimal feature set for a player
- State is 3-tuple {G, W, SD} Could brute-force

### Using the Model

- Search for optimal feature set for a player
- State is 3-tuple {G, W, SD} Could brute-force
- Optimization search Genetic algorithms, hillclimbing, simulated annealing

#### Smith, Treanor, Whitehead, Mateas {FDG, 2009}

### RHYTHM-BASED PLATFORMER LEVEL GENERATION

# Rhythm based level-generation

#### Patterned set of moves

20s, regular, low density

20s, regular, medium density

20s, regular, high density

HH

H H H 15s, swing, medium density

HH 10s, random, high density

move 0 5

- jump 2 2.25
- jump 4 4.25
- move 6 10
- jump 6 6.5
- jump 8 8.5



#### Geometry grammar

- Rhythm determines what roots
- Terminals determine specific content element selections
  - Moving → Sloped | flat\_platform
  - Sloped → Steep | Gradual
  - Steep → steep\_slope\_up | steep\_slope\_down
  - Gradual → gradual\_slope\_up | gradual\_slope\_down
  - Jumping → flat\_gap
    - | (gap | no\_gap) (jump\_up | Down | spring | fall)
    - | enemy\_kill
    - enemy\_avoid
  - **Down** → jump\_down\_short | jump\_down\_medium | jump\_down\_long

Waiting-Moving → stomper

Waiting-Moving-Waiting -> moving\_platform\_vert

| moving\_platform\_horiz

# Grammar generation problems

- Over-generation
- Global constraints

# **Problems with Grammars**

- Problem with grammars: global context
- Can you fix grammars?
- Generate-and-test with some evaluation function
- Backtrack?
- Planning: Search for a sequence of actions that meet a goal
  - Heuristics meant to speed up search
  - Heuristics can also be used to guide algorithm toward more preferable solutions
- HTN planning: Tasks decompose to sub-tasks

# Critics

- Generate-and-test: generate a bunch of levels and pick the one that scores best
- Critics are pieces of code that evaluate and select
- Line distance critic
  - Given a path the level should follow
- Component style critic
  - Consistency of components
  - Jumping caused by gaps vs. monsters

