



## Graphs and Tables of the Results

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### Table of Contents

We've got a ton of graphs (over 200) presented in as consistent manner as possible. All graphs will be available shortly via anonymous ftp via ftp.cc.gatech.edu in /pub/gvu/www/survey/survey-04-1996. New questions not asked in previous surveys are denoted by the **New!** icon. The questions for the survey are arranged into the following categories:

- General Demographics
- Politics **New!**
- Data Privacy **New!**
- Personal Computing Questions
- Internet Related Questions
- WWW Based Questions
- Frequency of Use/Behaviors
- User Preferences
- Consumer Surveys
- Learning of HTML
- HTML Authors
- Webmasters
- Web Service Providers

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### How to Access the Information

Specifically, we present graphically the results to each question (over 50 questions) on a percentage basis, comparing the following groups of users (stratified samples):

- [L] the entire sample vs European vs US users
- [A] ages 19-25 vs ages 26-50 vs ages 51+
- [G] the entire sample vs Female vs Male users
- [T] Table of Data for the all samples (Entire, European, US, Female, Male, 19-25, 26-50, 51+)

To access all graphs and interpretations for each question, click on the question (the rightmost

hyperlink). Access to each of the stratified samples is possible by the [L A G T] key to the left of each question. Click on:

- L - to access only the Location comparison graph
- A - to access only the Age comparison graph
- G - to access only the Gender comparison graph
- T - to access the Frequency/Percentage table graph

All graphs are interlaced GIFs and were created using Delta Graph Professional for the Macintosh, and converted into GIF format using GIFConverter. The data used for these graphs was generated from summary statistics processed via Splus version 3.3 for UNIX.

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## **General Demographics - All Below Questions Had 11,736 Respondents**

- [L A G T] Age
- [L A G T] Disabilities
- [L A G T] Dependents
- [L A G T] Education
- [L A G T] Gender
- [L A G T] Income
- [L A G T] Location - Major Geographical Areas
- [ - - - T] Location - Actual States/Countries
- [L A G T] Marital Status
- [L A G T] Occupation - Major Occupations
- [ - - - T] Occupation - Actual Positions
- [L A G T] Race
- [L A G T] Native Language **New!**

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## **Politics **New!** - Below Questions had 6,140 Respondents unless otherwise indicated**

- [L A G T] Political Affiliation - 11,736 Respondents
- [L A G T] Party (US Only) - 11,736 Respondents
- [L A G T] Currently Registered to Vote
- [L A G T] Primary Sources of News/Political Information
- [L A G T] Elected Officials Attitudes Toward the People
- [L A G T] Frequently Visited Political Web Sites
- [L A G T] Use of Electronic White House Documents
- [L A G T] Most Recent Voting Behavior
- [L A G T] Offline Political Activities
- [L A G T] Online Political Activities
- [L A G T] Number of Times Sent E-Mail to Government Officials
- [L A G T] Involvement with Political Issues Since being Online
- [L A G T] Connectedness with Other People Since being Online

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## **Data Privacy New! - All Below Questions Had 6,055 Respondents**

- [L A G T] Knowledge of Information Logged per Page Request
- [L A G T] Have Falsified Online Registration Information
- [L A G T] Terms & Conditions for Revealing Demographic Information
- [L A G T] Opinions on Data Privacy Issues

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## **Personal Computing Questions - Below Questions Had 11,736 Respondents unless otherwise indicated**

- [L A G T] Monitor Diameter New!
- [L A G T] Type of Monitor (Bit Depth) New!
- [L A G T] Hours/Week Having Fun with Computers
- [L A G T] Hours/Week Working with Computers
- [L A G T] Hours/Week of "Personal" Computing New!
- [L A G T] Number of Computers Owned
- [L A G T] Primary Computing Platform
- [L A G T] Technologies Used to Communicate New! - 6,619 Respondents

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## **Internet Related Questions - Below Questions had 11,736 Respondents unless otherwise indicated**

- [L A G T] Speed of Connection to Internet - 6,619 Respondents
- [L A G T] Who Pays for Internet Access
- [L A G T] Nature of Internet Provider
- [L A G T] Online Services Subscribed To
- [L A G T] How Long on the Internet

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## **WWW Related Questions - Below Questions had 11,736 Respondents unless otherwise indicated**

- [L A G T] Primary Place of WWW Access New!
  - [L A G T] Willingness to Pay Fees for WWW Access
  - [L A G T] How Users Got To the Survey
  - [L A G T] How User Find Out About WWW Pages - 6,619 Respondents
  - [L A G T] Browser You Expect To Use in 12 Months New! - 6,619 Respondents
  - [L A G T] Are Intranets Used in Your Organization New! - 6,619 Respondents
-

## Frequency of Web Use/Behaviors - All Below Questions Had 6,619 Respondents

- [L A G T] Frequency of WWW Use
  - [L A G T] Number of Hours Browser Used/Week
  - [L A G T] Number of Items on Bookmark/Hotlist
  - [L A G T] How Often Users Save/Print Documents (Archive)
  - [L A G T] Reasons For Saving and Printing Documents
  - Types and Frequency of Information Accessed
    - For these questions, the choice "Don't Know" was omitted from the graphs, so percentages may not sum to 100%.
    - [L A G T] Economic Information
    - [L A G T] Electronic News
    - [L A G T] Government Information
    - [L A G T] Newsgroups
    - [L A G T] Product Information
    - [L A G T] Reference
    - [L A G T] Research
    - [L A G T] Shopping
    - [L A G T] Weather
  - [L A G T] Frequency of Using WWW Browser to Replace other Internet Interfaces (Choice "Don't Know" omitted.)
  - [L A G T] Frequency of Surfing the WWW Instead of Watching TV (Choice "Don't Know" omitted.)
  - [L A G T] Intend to Spend on Access Next Year **New!**
  - [L A G T] Intend to Spend on Content Next Year **New!**
  - [L A G T] Intend to Spend on Software & Hardware Next Year **New!**
- 

## User Preferences - All Below Questions Had 6,619 Respondents

- [L A G T] Problems Using the Web
  - [L A G T] Primary Use of Browser
  - [L A G T] Browsing Strategies
  - [L A G T] Preferences Towards Different Media Types (images, sounds, etc.)
- 

## Consumer Surveys - Number of Respondents Varies Between 3,368 and 1,702

- These analyses are still being conducted.
- 

## Learning of HTML - All Below Questions Had 3,218 Respondents

- [L T] Hours Spent Learning Basis of HTML

- [L T] Overall Learning of HTML and Specific HTML Features
  - [L T] Sources Consulted in Learning HTML
- 

## HTML Authors - All Below Questions Had 3,218 Respondents

- [L T] Topics of Documents Authored
  - [L T] Types of HyperLinks Documents Contain
  - [L T] Number of Documents Authored Using Publishing Software
  - [L T] Number of Documents Authored Directly in HTML
  - [L T] Number of Years Programming
  - [L T] Languages Used for CGI Programming
  - [L T] Have You Programmed in Java **New!**
  - [L T] Plans to Use Java **New!**
  - [L T] Advantages of Java **New!**
  - [L T] Security of Java **New!**
  - [L T] Knowledge of Java Security **New!**
  - [L T] Value of Java **New!**
- 

## Webmasters - All Below Questions Had 991 Respondents

- [L T] Which Server Currently Used
  - [L T] Number of Servers Operated **New!**
  - [L T] Speed of Server Connection to Internet
  - [L T] Operation of Mirrors and Proxies
  - [L T] Number of People Maintain Server For
  - [L T] Policy and Charging for Advertising on Website
  - [L T] Most Important Features of Servers **New!**
  - [L T] Use of Internal Server **New!**
  - [L T] Which Servers You Plan on Operating **New!**
- 

## Web Service Providers - All Below Questions Had 446 Respondents/Companies

- [L T] Types of Services Offered
- [L T] Number of Customers
- [L T] Number of Employees
- [L T] Factors Affecting Pricing
- [L T] Pricing for Page Creation and Design
- [L T] Pricing for CGI Scripting
- [L T] How Long in Business
- [L T] Pricing for Advertising on Site
- [L T] Provide Domain Registration Services

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Graphics, Visualization, & Usability Center  
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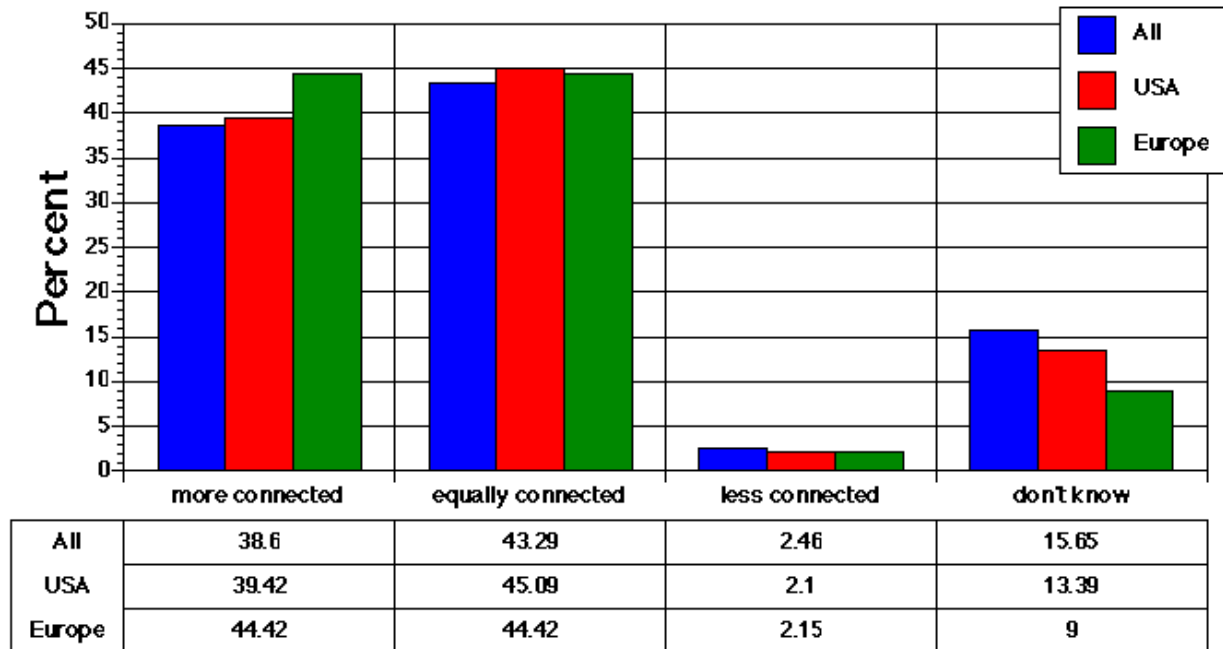
## **Connectedness with other People Since being Online**

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### **Notes:**

- **Overall, 38.6% of respondents reported feeling more connected to people who share their views and 43.3% felt equally connected.**
  - **A slightly higher percentage of European respondents reported feeling more connected (44.4%).**
-

# Connectedness with other People Since being Online split by Location



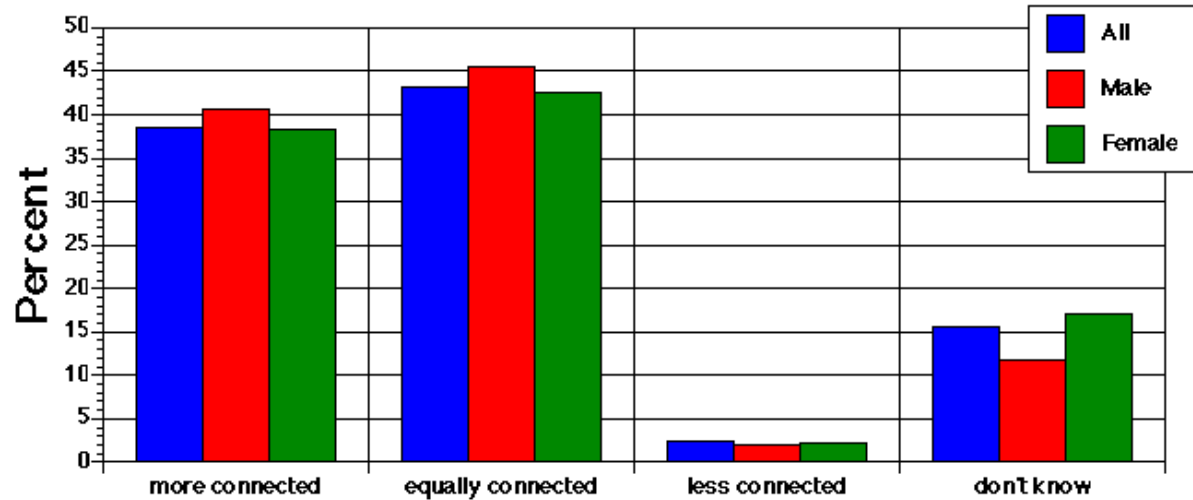
Source: GYU's Fifth WWW User Survey<sup>™</sup> (Conducted April 1996)  
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## Notes:

- Slightly more males than females reported feeling more or equally connected to people who share their views (86.2% male, 80.8% female).



# Connectedness with other People Since being Online split by Gender



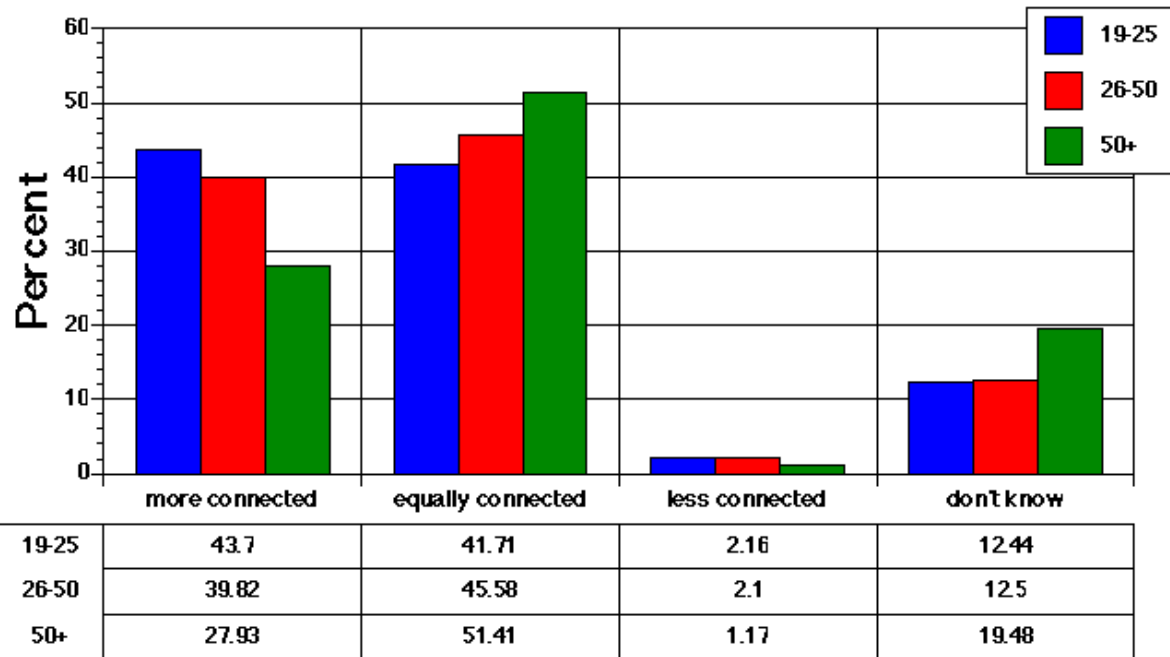
All	38.6	43.29	2.46	15.65
Male	40.71	45.46	2.05	11.78
Female	38.28	42.55	2.17	17

Source: GYU's Fifth WWW User Survey<sup>™</sup> (Conducted April 1996)  
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## Notes:

- Only 27.9% of those over age 50 report feeling more connected, compared to 43.7% of those aged 19-25.

## Connectedness with other People Since being Online split by Age



Source: GYU's Fifth WWW User Survey<sup>™</sup> (Conducted April 1996)  
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### Table of Data for All Categories

# Connectedness with other People Since being Online

	All	Male	Female	USA	Europe	19-25	26-50	50+
more connected	2370	1448	511	1466	227	506	1175	119
equally connected	2658	1617	568	1677	227	483	1345	219
less connected	151	73	29	78	11	25	62	5
don't know	961	419	227	498	46	144	369	83

Source: GYU's Fifth WWW User Survey<sup>™</sup> (Conducted April 1996)  
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GVU's WWW Surveying Team  
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Georgia Institute of Technology  
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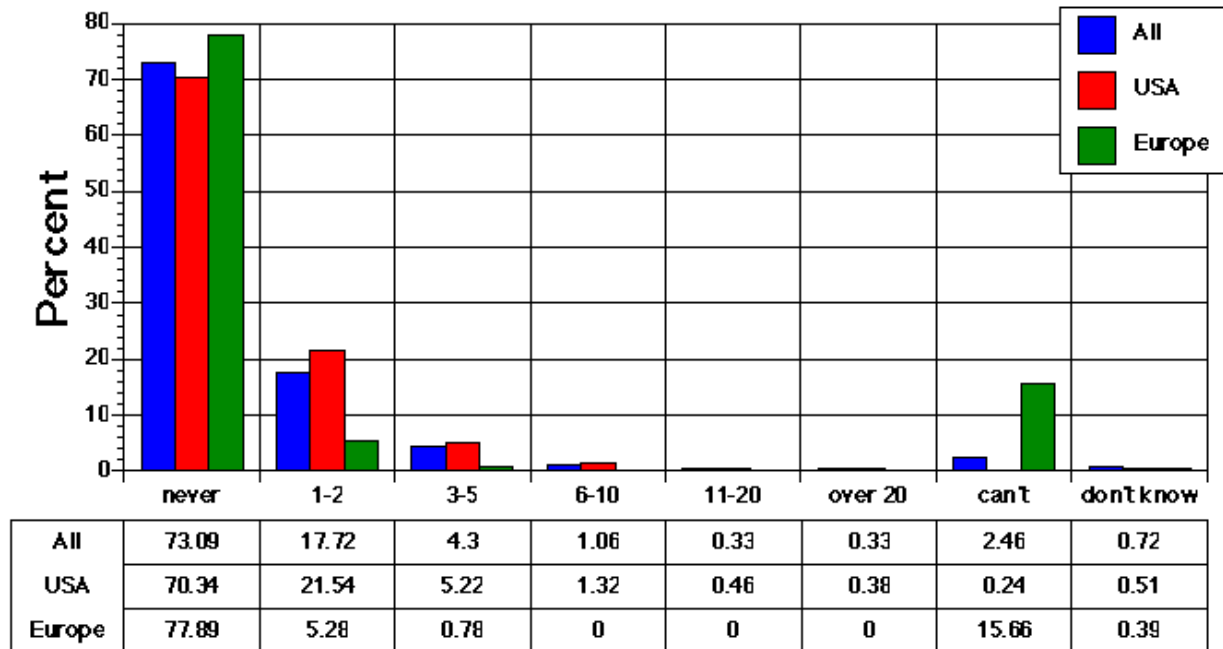
## Number of Emailings to Government Officials

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### Notes:

- The majority of respondents have never sent email to their highest government official (73.1%). 17.7% have sent 1 or 2 email messages. Only 2.5% reported that they cannot send email to their highest official.
  - A higher percentage of respondents from Europe reported that they have never sent email to their highest government official (77.89%) or cannot (15.66%).
-

# Number of Emailings to Government Officials split by Location

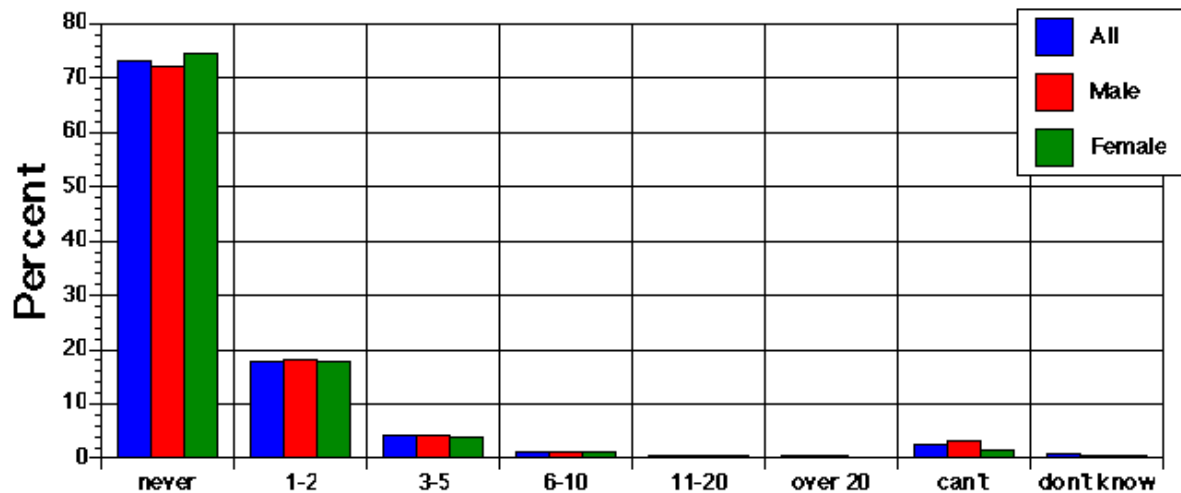


Source: GYU's Fifth WWW User Survey<sup>™</sup> (Conducted April 1996)  
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## Notes:

- There were no noticeable differences between genders for this question.

# Number of Emailings to Government Officials split by Gender



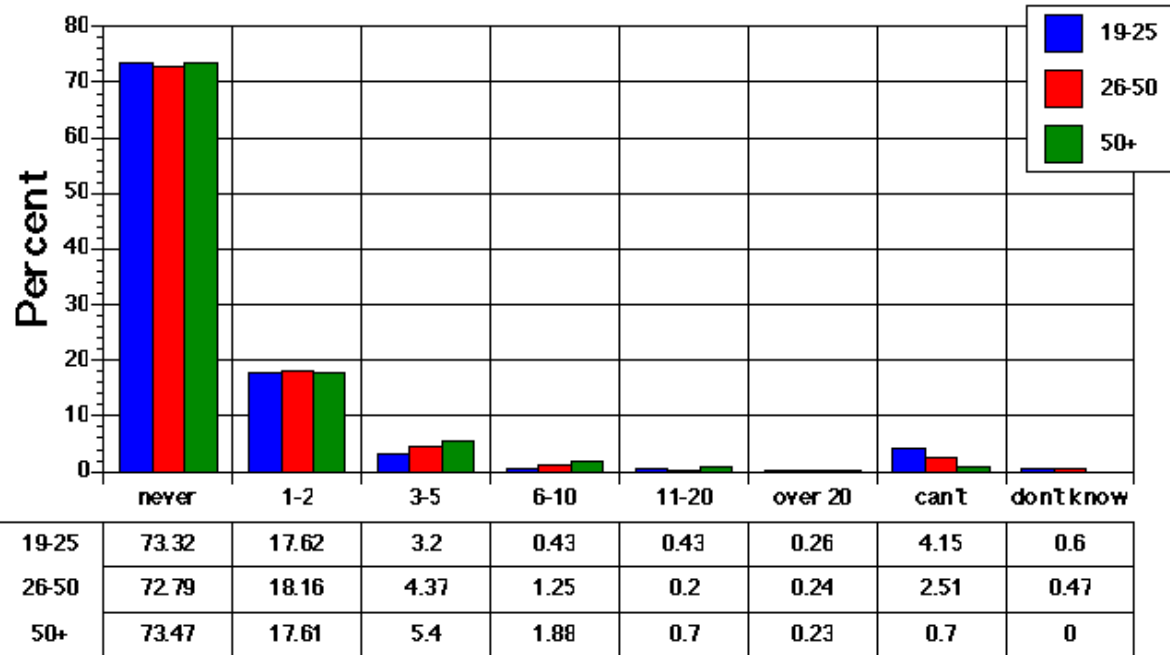
All	73.09	17.72	4.3	1.06	0.33	0.33	2.46	0.72
Male	72	18.25	4.27	1.07	0.37	0.37	3.2	0.48
Female	74.61	17.68	4.04	1.12	0.37	0.15	1.42	0.6

Source: GYU's Fifth WWW User Survey<sup>™</sup> (Conducted April 1996)  
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## Notes:

- Slightly more respondents over the age of 50 reported sending more than 3 email messages to their highest government official (8.2%).

# Number of Emailings to Government Officials split by Age



Source: GYU's Fifth WWW User Survey<sup>™</sup> (Conducted April 1996)  
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## Table of Data for All Categories

# Number of Emailings to Government Officials

	All	Male	Female	USA	Europe	19-25	26-50	50+
never	4488	2561	996	2616	398	849	2148	313
1-2	1088	649	236	801	27	204	536	75
3-5	264	152	54	194	4	37	129	23
6-10	65	38	15	49	0	5	37	8
11-20	20	13	5	17	0	5	6	3
over 20	20	13	2	14	0	3	7	1
can't	151	114	19	9	80	48	74	3
don't know	44	17	8	19	2	7	14	0

Source: GYU's Fifth WWW User Survey<sup>™</sup> (Conducted April 1996)  
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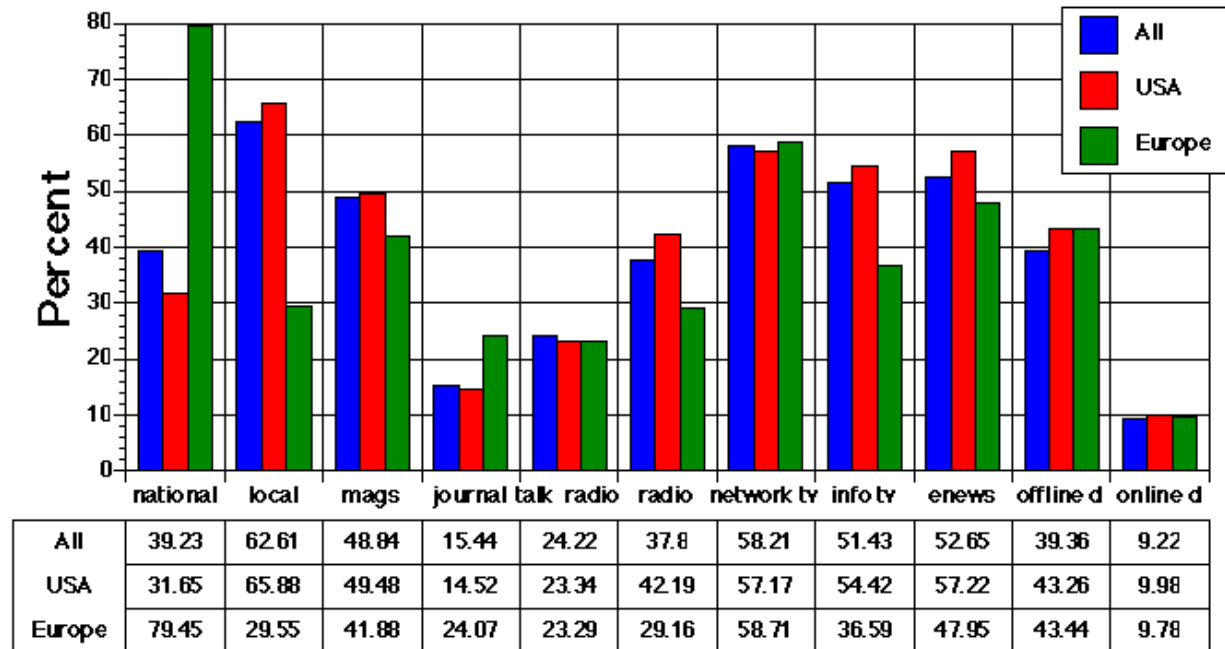
## Primary Sources of News/Political Info

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### Notes:

- For this question, respondents were allowed to choose more than one category and results show that they get their news and political information from a variety of sources. The most popular were: local newspapers (62.6%), network television news (58.2%), online news (52.7%), and news TV channels (CNN, C-Span, etc.) (51.4%). The least popular were: online discussions (9.2%), professional journals (15.4%), and talk radio (24.2%).
  - A much higher percentage of European respondents reported getting their information from national newspapers (79.5%) than did US respondents (31.7%). These percentages were reversed for local newspapers (29.6% Europe, 65.9% US). Also, Europeans reported less use of news radio and news TV channels, but more use of professional journals.
-

## Primary Sources of News/Political Info split by Location

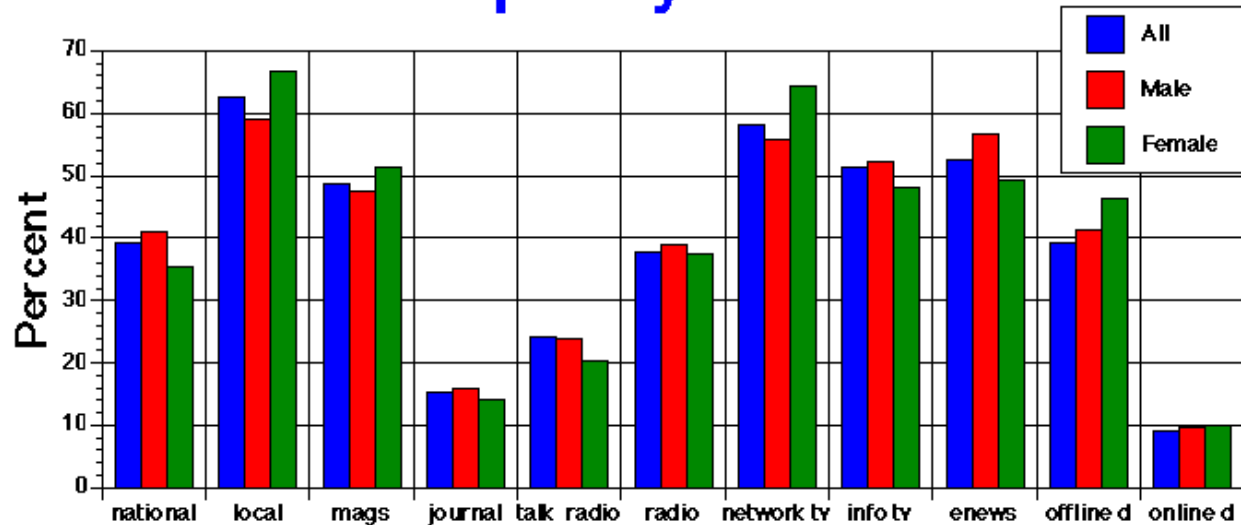


Source: GYU's Fifth WWW User Survey<sup>™</sup> (Conducted April 1996)  
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### Notes:

- Females reported a higher use of local newspapers, network TV news, and offline discussions as their source for news and political information. Males report more use of national newspapers and electronic news.

# Primary Sources of News/Political Info split by Gender



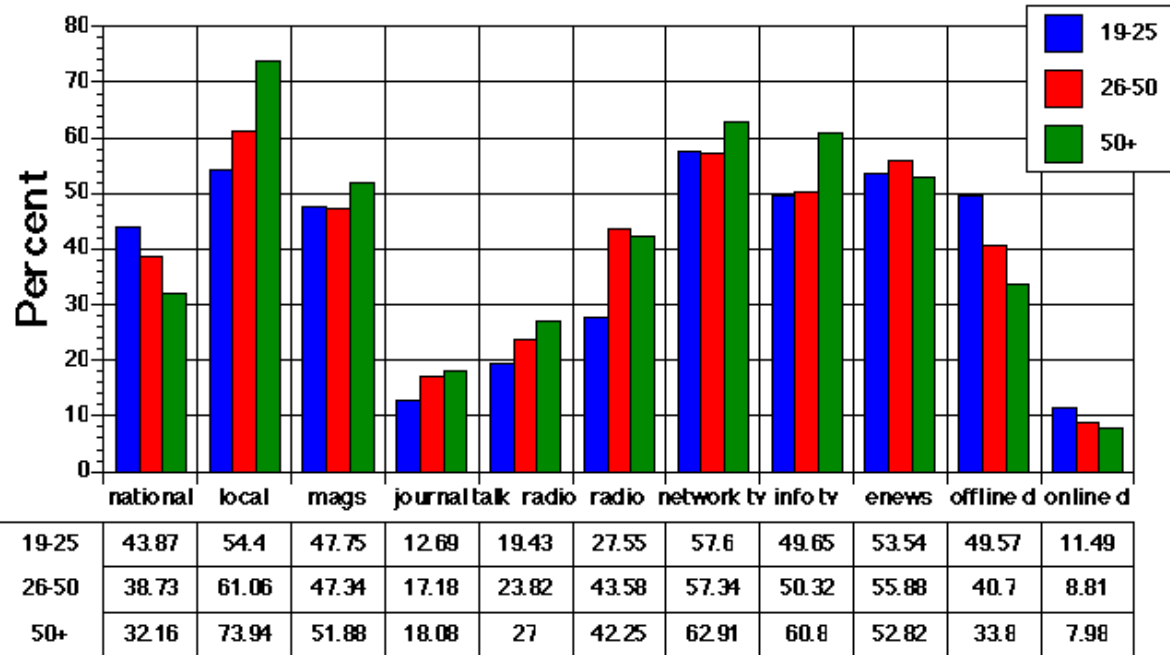
All	39.23	62.61	48.84	15.44	24.22	37.8	58.21	51.43	52.65	39.36	9.22
Male	41.07	59.12	47.43	15.97	24.01	38.85	55.78	52.38	56.82	41.21	9.56
Female	35.51	66.82	51.46	14.23	20.3	37.38	64.34	48.16	49.36	46.44	10.04

Source: GYU's Fifth WWW User Survey<sup>™</sup> (Conducted April 1996)  
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## Notes:

- Respondents aged 19-25 reported more use of national newspapers (32.2%) and offline discussions (49.6%) as sources of news and political information. Those over age 50 report more use of local newspapers, network TV news, and news TV channels. Respondents between 26 and 50 report the highest use of news radio and electronic news.

# Primary Sources of News/Political Info split by Age



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## Table of Data for All Categories

# Primary Sources of News/Political Info

	All	Male	Female	USA	Europe	19-25	26-50	50+
national	2409	1461	474	1177	406	508	1143	137
local	3044	2103	892	2450	151	630	1802	315
mags	2999	1687	687	1940	214	553	1397	221
journal	948	568	190	540	123	147	507	77
talk radio	1487	854	271	868	119	225	703	115
radio	2321	1382	499	1569	149	319	1286	180
network	3574	1984	859	2126	300	667	1692	268
info tv	3158	1863	643	2024	187	575	1485	259
enews	3233	2021	659	2128	245	620	1649	225
offline d	2417	1466	620	1609	222	574	1201	144
online d	566	340	134	371	50	133	260	34

Source: GYU's Fifth WWW User Survey<sup>™</sup> (Conducted April 1996)  
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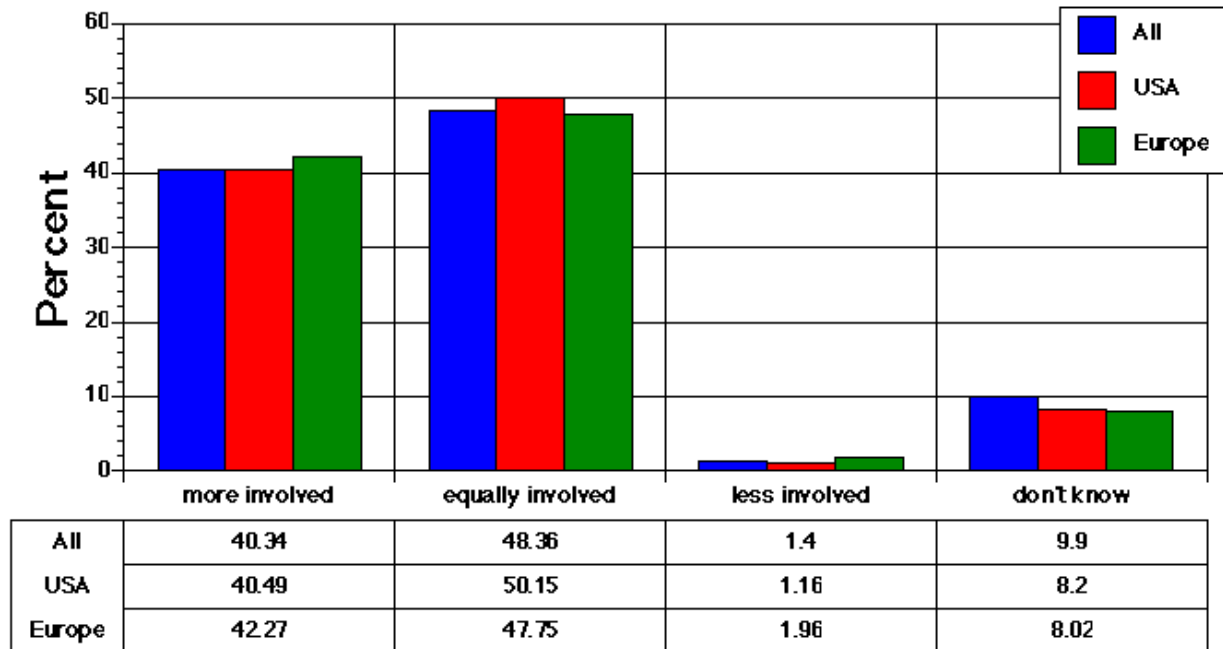
## **Involvement with Issues Since being Online**

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### **Notes:**

- **Overall, 40.3% of respondents reported that they are more involved with political issues since coming online. 48.36% reported being equally involved.**
  - **Slightly more Europeans report being more involved (42.2%).**
-

## Involvement with Issues Since being Online split by Location



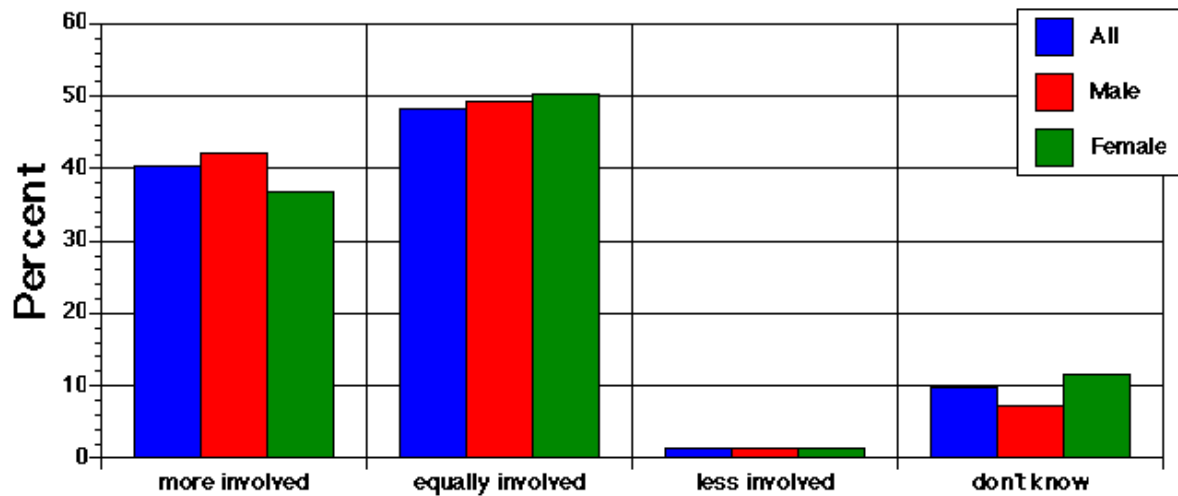
Source: GYU's Fifth WWW User Survey<sup>™</sup> (Conducted April 1996)  
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### Notes:

- More males than females report being more involved with political issues since coming online (42.2% male, 36.9% female).
-

## Involvement with Issues Since being Online split by Gender



All	40.34	48.36	1.4	9.9
Male	42.23	49.28	1.29	7.2
Female	36.85	50.19	1.5	11.46

Source: GYU's Fifth WWW User Survey<sup>tm</sup> (Conducted April 1996)  
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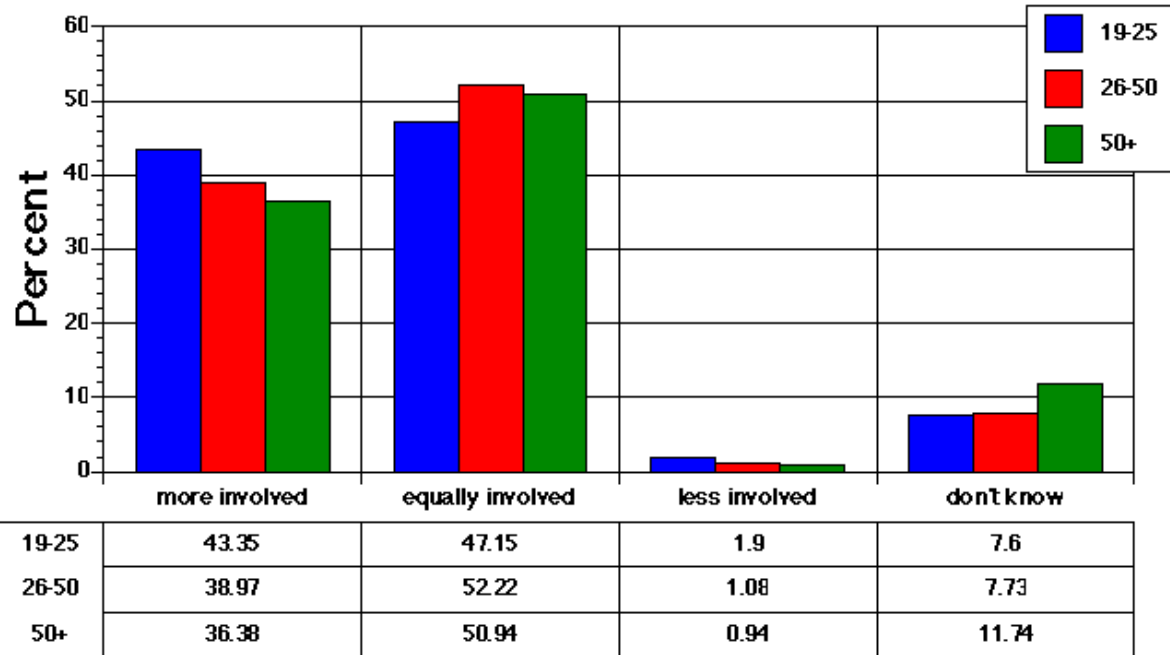
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### Notes:

- More respondents between 19-25 reported being more involved (43.5%) than do other age groups. The majority of those between 26 and 50 reported being equally involved (52.2%).
-



## Involvement with Issues Since being being Online split by Age



Source: GYU's Fifth WWW User Survey<sup>™</sup> (Conducted April 1996)  
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### Table of Data for All Categories

## Involvement with Issues Since being Online

	All	Male	Female	USA	Europe	19-25	26-50	50+
more involved	2477	1502	492	1506	216	502	1150	155
equally involved	2969	1753	670	1865	244	546	1541	217
less involved	86	46	20	43	10	22	32	4
don't know	608	256	153	305	41	88	228	50

Source: GYU's Fifth WWW User Survey<sup>™</sup> (Conducted April 1996)  
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College of Computing  
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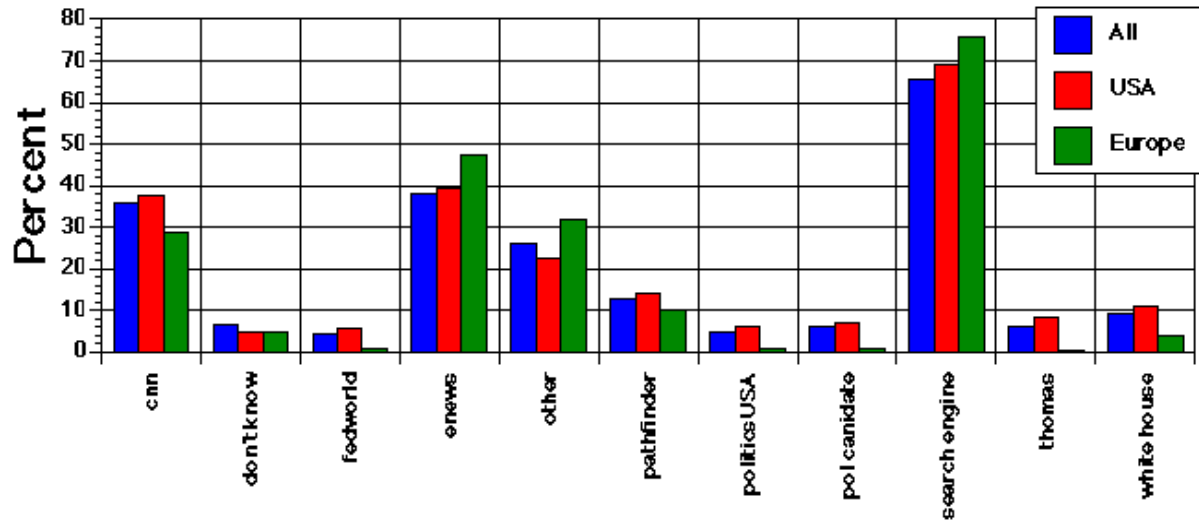
## Frequently Visited Sites

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### Notes:

- In this question, the choice "search engines" was included to provide a baseline for comparing other sites; 65.6% reported visiting search engines frequently.
  - The most frequently visited sites were: online newspapers (37.9%), CNN (35.9%), and "other" (26.0%).
  - Most of the sites specifically listed are geared toward US politics, so as expected, fewer Europeans reported using them frequently. More Europeans, however, report using online news frequently (47.6%).
-

## Frequently Visited Sites split by Location



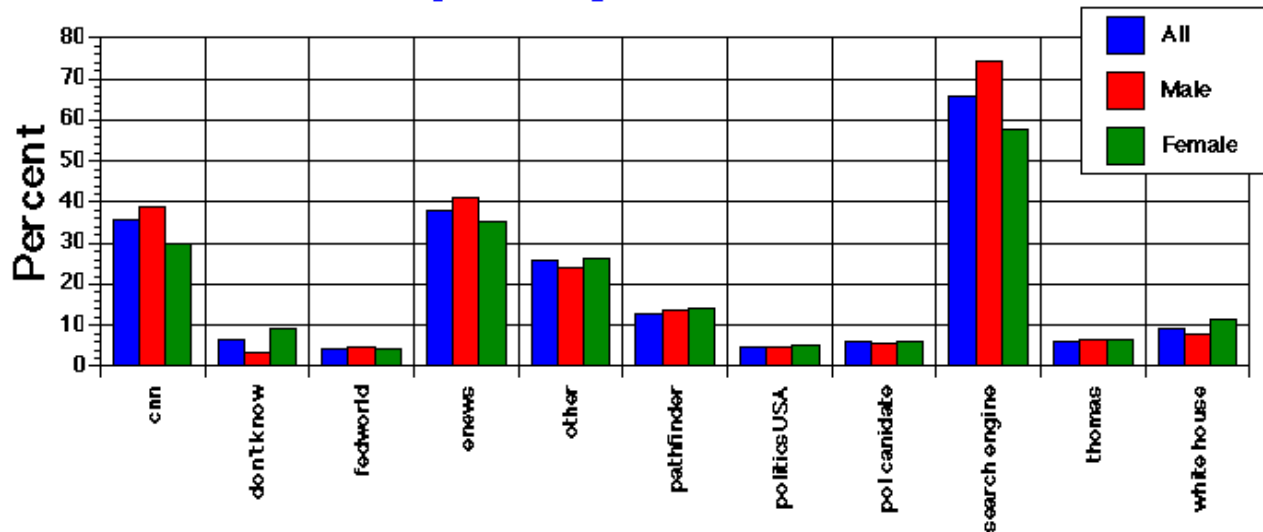
All	35.91	6.35	4.2	37.92	25.96	12.72	4.85	5.9	65.78	6.21	9.19
USA	37.43	4.87	5.78	39.55	22.75	14.25	5.92	7.02	69.02	8.47	10.81
Europe	28.57	4.7	0.59	47.55	31.7	9.98	0.59	0.98	75.93	0.39	3.91

Source: GYU's Fifth WWW User Survey<sup>tm</sup> (Conducted April 1996)  
 <URL: [http://www.cc.gatech.edu/gyu/user\\_surveys](http://www.cc.gatech.edu/gyu/user_surveys)>  
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### Notes:

- A higher percentage of males reported using search engines (74.5%), online news (41.3%), and CNN (39.0%) frequently. Slightly more females reported using White House documents frequently (11.61%).

## Frequently Visited Sites split by Gender



All	35.91	6.35	4.2	37.92	25.96	12.72	4.85	5.9	65.78	6.21	9.19
Male	38.97	3.26	4.69	41.27	24.18	13.49	4.53	5.48	74.47	6.72	7.96
Female	29.81	9.14	4.19	35.36	26.29	13.93	5.09	5.84	57.6	6.29	11.61

Source: GYU's Fifth WWW User Survey<sup>™</sup> (Conducted April 1996)

<URL: [http://www.cc.gatech.edu/gvu/user\\_surveys](http://www.cc.gatech.edu/gvu/user_surveys)>

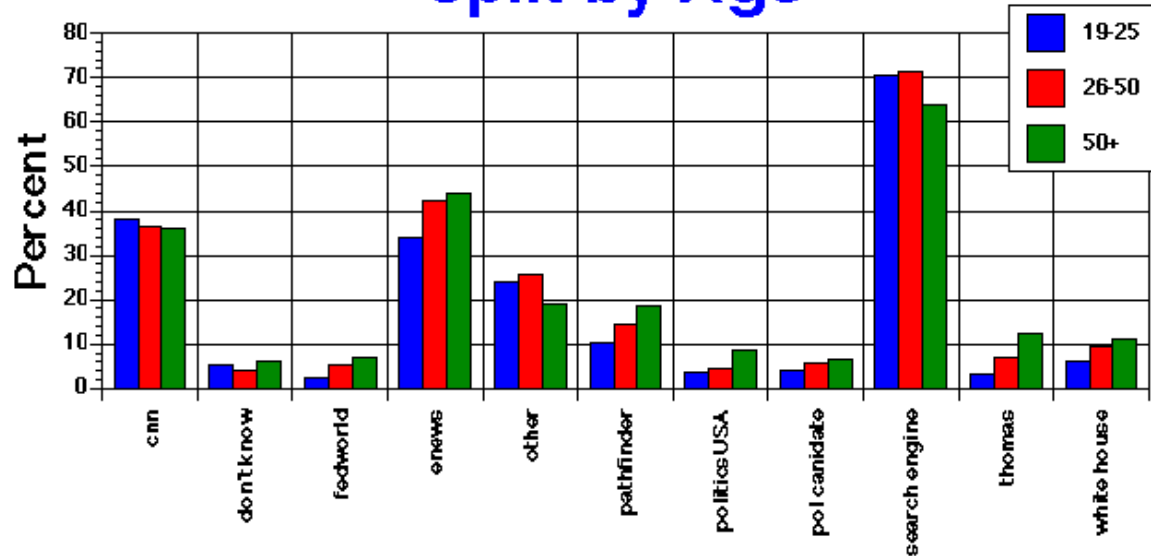
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Contact: [www-survey@cc.gatech.edu](mailto:www-survey@cc.gatech.edu)

### Notes:

- Respondents over 50 reported using all of the resources more frequently, except CNN, search engines, and "other". Fewer of those between 19 and 25 years reported using online news frequently (33.9%).

## Frequently Visited Sites split by Age



19-25	38.17	5.35	2.5	33.94	24.01	10.28	3.71	3.97	70.38	3.45	5.96
26-50	36.5	4.27	5.18	42.26	25.62	14.47	4.47	5.76	71.4	7.08	9.35
50+	36.15	6.1	6.81	44.13	19.01	18.54	8.69	6.57	64.08	12.44	11.27

Source: GYU's Fifth WWW User Survey<sup>™</sup> (Conducted April 1996)  
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## Table of Data for All Categories

# Frequently Visited Sites

	All	Male	Female	USA	Europe	19-25	26-50	50+
cnn	2205	1386	398	1392	146	442	1077	154
don't know	390	116	122	181	24	62	126	26
fedworld	258	167	56	215	3	29	153	29
enews	2328	1468	472	1471	243	393	1247	188
other	1594	860	351	846	162	278	756	81
pathfinder	781	480	186	530	51	119	427	79
politicsUSA	298	161	68	220	3	43	132	37
pol candidate	362	195	78	261	5	46	170	28
search	4039	2649	769	2567	388	815	2107	273
thomas	381	239	84	315	2	40	209	53
white house	564	283	155	402	20	69	276	48

Source: GYU's Fifth WWW User Survey<sup>™</sup> (Conducted April 1996)

<URL: [http://www.cc.gatech.edu/gvu/user\\_surveys](http://www.cc.gatech.edu/gvu/user_surveys)>

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## Offline Political Activities

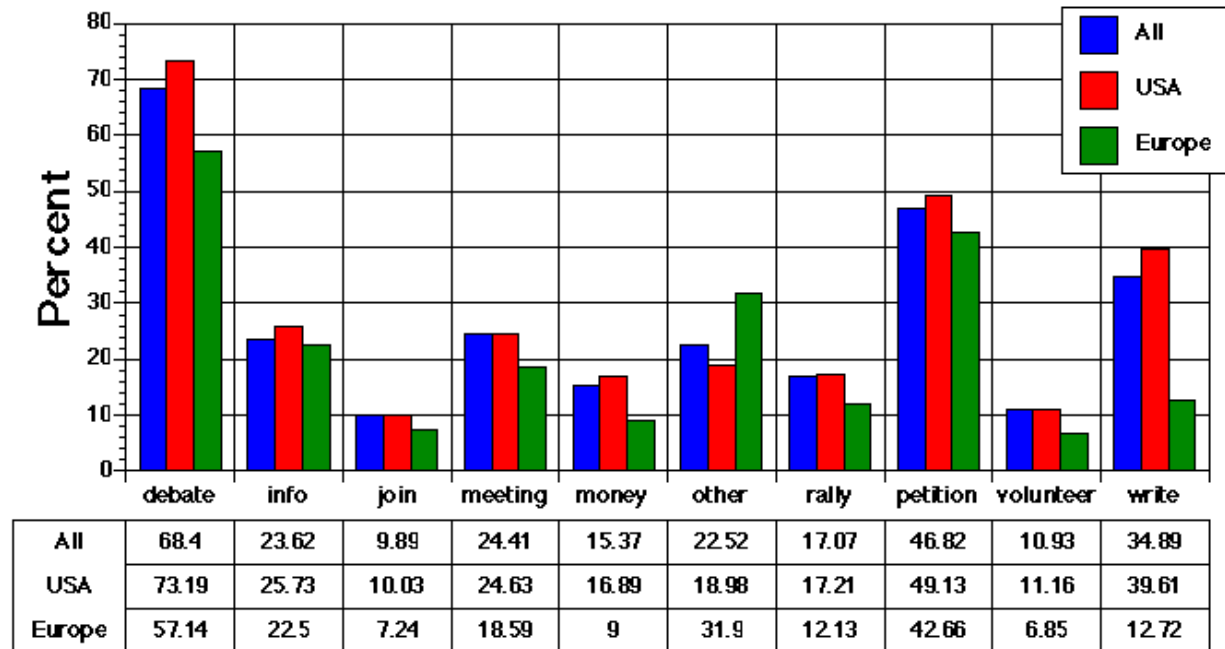
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### Notes:

- **The most popular offline political activities were: discussing political issues ("debate", 68.4%), signing a petition (46.8%), and writing/calling government officials (34.9%). The least popular were: joining a political group (9.9%), volunteering for a party/candidate (10.93%), and attending a rally (17.1%).**
  - **US respondents report more activity in each category (except "other"), especially writing/calling government officials and discussing political issues. More Europeans report engaging in "other" political activities.**
-



## Offline Political Activities split by Location

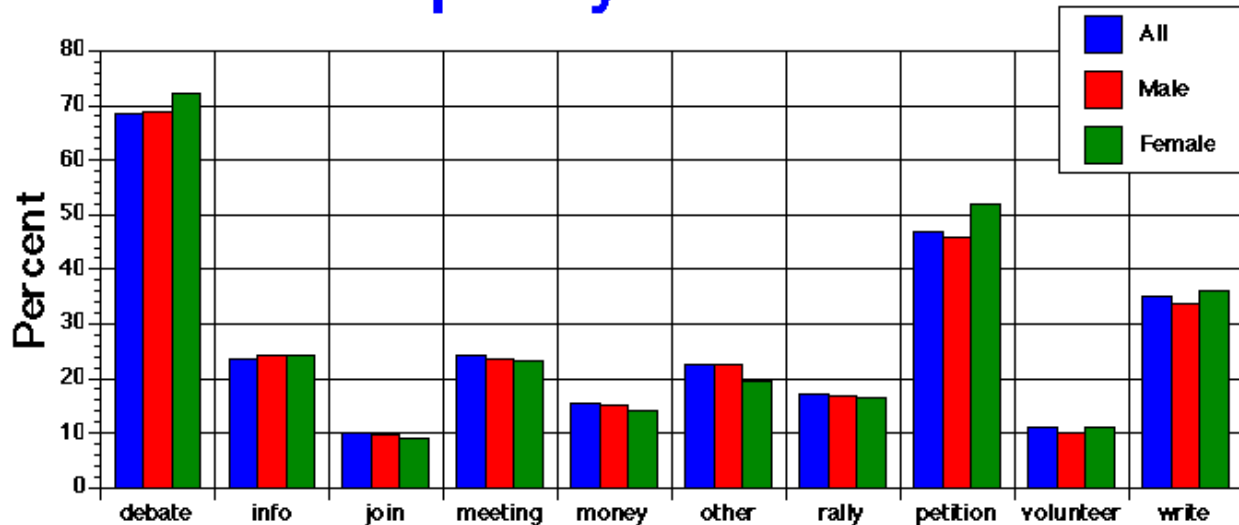


Source: GYU's Fifth WWW User Survey<sup>™</sup> (Conducted April 1996)  
 <URL: [http://www.cc.gatech.edu/gvu/user\\_surveys](http://www.cc.gatech.edu/gvu/user_surveys)>  
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### Notes:

- Differences between genders are small for this question, but slightly more females than males report discussing political issues and signing petitions.

## Offline Political Activities split by Gender



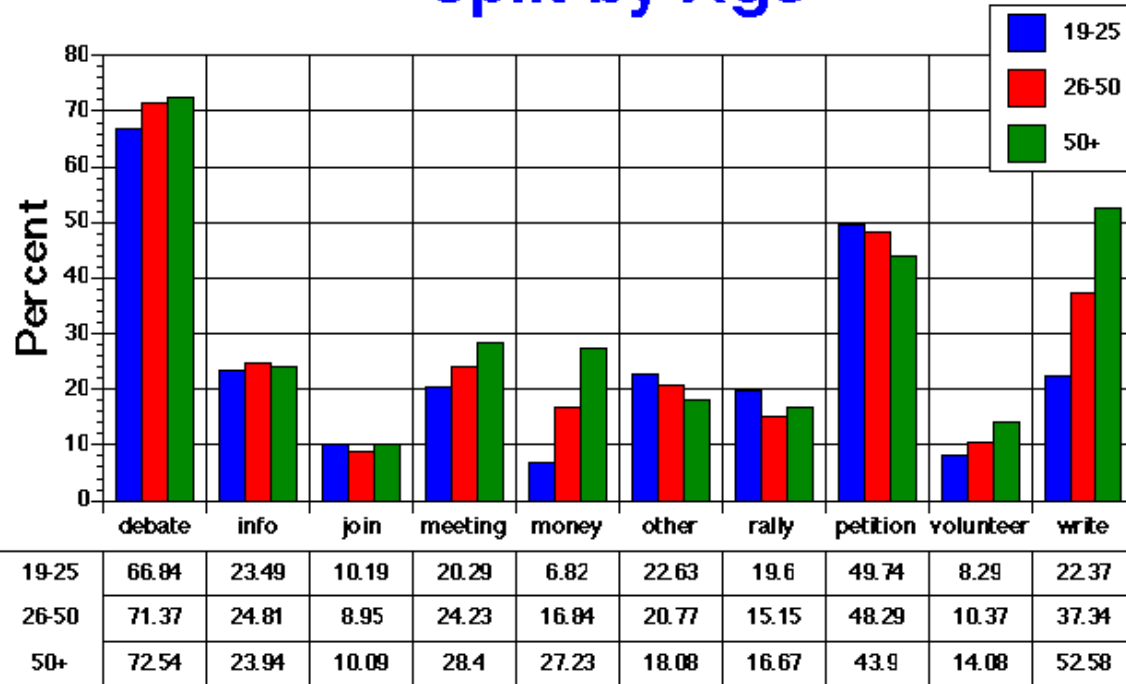
All	68.4	23.62	9.89	24.41	15.37	22.52	17.07	46.82	10.93	34.89
Male	68.82	24.15	9.56	23.64	15.07	22.58	16.67	46.02	9.98	33.71
Female	72.21	24.34	9.21	23.22	14.01	19.55	16.33	51.84	10.94	36.18

Source: GYU's Fifth WWW User Survey<sup>™</sup> (Conducted April 1996)  
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### Notes:

- Respondents over 50 are more active in all areas except attending rallies and signing petitions.
- More than half of respondents over 50 have written or called a government official in the last year (52.6%) compared to 22.4% of those aged 19-25. More than a quarter (27.2%) have contributed or solicited money compared to only 16.9% of those aged 26-50 and 6.9% of those aged 19-25.

# Offline Political Activities split by Age



Source: GYU's Fifth WWW User Survey<sup>™</sup> (Conducted April 1996)  
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## Table of Data for All Categories

# Offline Political Activities

	All	Male	Female	USA	Europe	19-25	26-50	50+
debate	4200	2448	964	2722	292	774	2106	309
info	1450	859	325	957	115	272	732	102
join	607	340	123	373	37	118	264	43
meeting	1499	841	310	916	95	235	715	121
money	944	536	187	628	46	79	497	116
other	1383	803	261	706	163	262	613	77
rally	1048	593	218	640	62	227	447	71
petition	2875	1637	692	1827	218	576	1425	187
volunteer	671	355	146	415	35	96	306	60
write	2142	1199	483	1473	65	259	1102	224

Source: GYU's Fifth WWW User Survey<sup>™</sup> (Conducted April 1996)  
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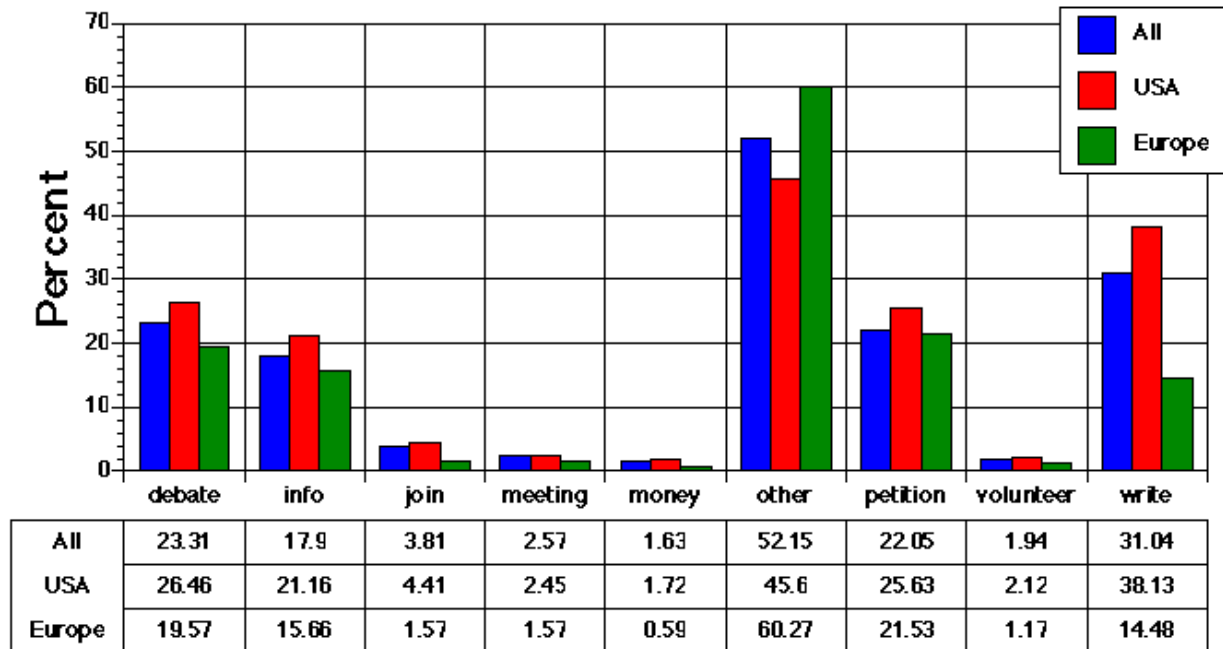
## Online Political Activities

---

### Notes:

- **Over 52.2% of respondents report engaging in some "other" online political activity that does not fall into any of the given categories. For the categories given, the most popular online activities were: writing a government official (31.0%), discussing political issues (23.3%), and signing petitions (22.1%).**
  - **As with offline activities, Europeans engage in "other" political activities more than US respondents and less in all other categories.**
-

# Online Political Activities split by Location

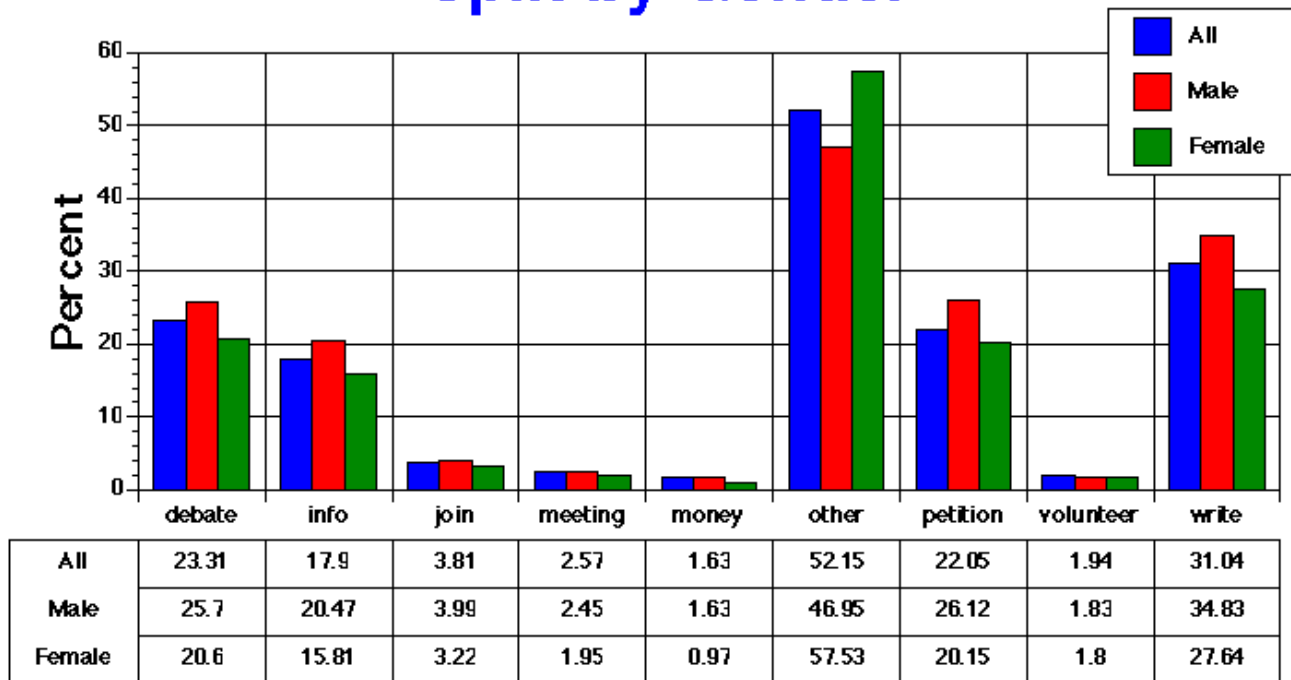


Source: GYU's Fifth WWW User Survey<sup>™</sup> (Conducted April 1996)  
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## Notes:

- Males report more activity in all categories except "other".

## Online Political Activities split by Gender

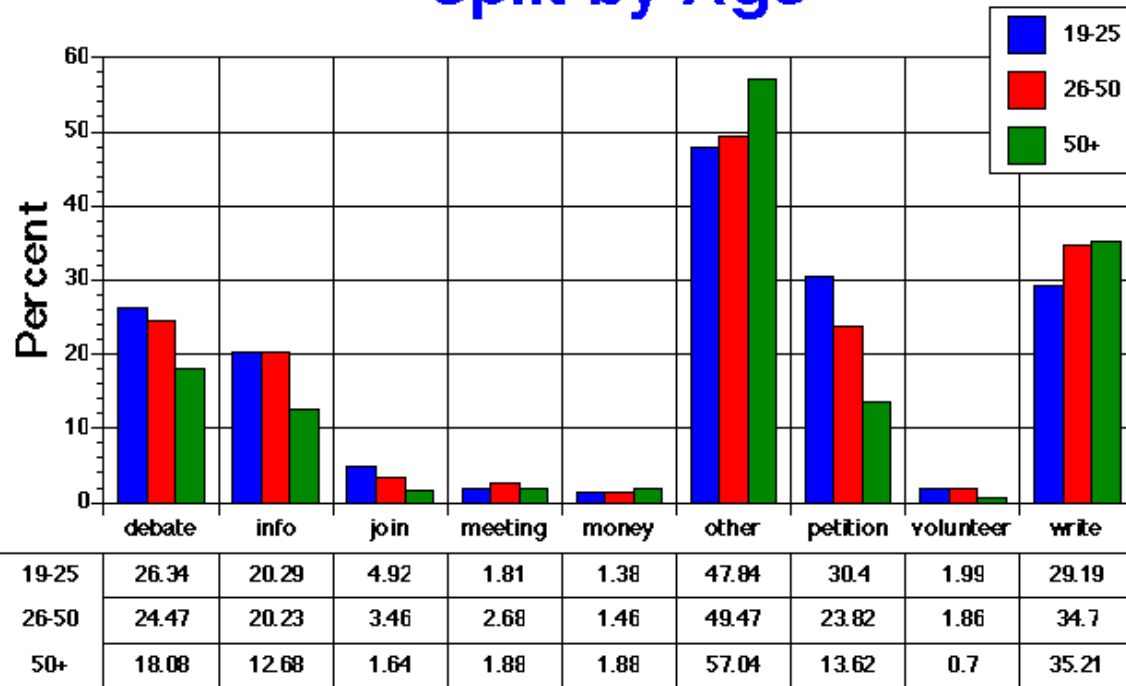


Source: GYU's Fifth WWW User Survey<sup>™</sup> (Conducted April 1996)  
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### Notes:

- The percentage of respondents aged 19-25 who take part in online petitions is more than double the percentage of those over age 50 (30.4% and 13.6% respectively).
- Those over age 50 report less activity in the categories given, but more activity in "other" online activities.

## Online Political Activities split by Age



Source: GYU's Fifth WWW User Survey<sup>™</sup> (Conducted April 1996)  
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### Table of Data for All Categories



# On line Political Activities

	All	Male	Female	USA	Europe	19-25	26-50	50+
debate	1431	914	275	984	100	305	722	77
info	1099	728	211	787	80	235	597	54
join	234	142	43	164	8	57	102	7
meeting	158	87	26	91	8	21	79	8
money	100	58	13	64	3	16	43	8
other	3202	1670	768	1696	308	554	1460	243
petition	1354	929	269	953	110	352	703	58
volunteer	119	65	24	79	6	23	55	3
write	1906	1239	369	1418	74	338	1024	150

Source: GYU's Fifth WWW User Survey<sup>™</sup> (Conducted April 1996)  
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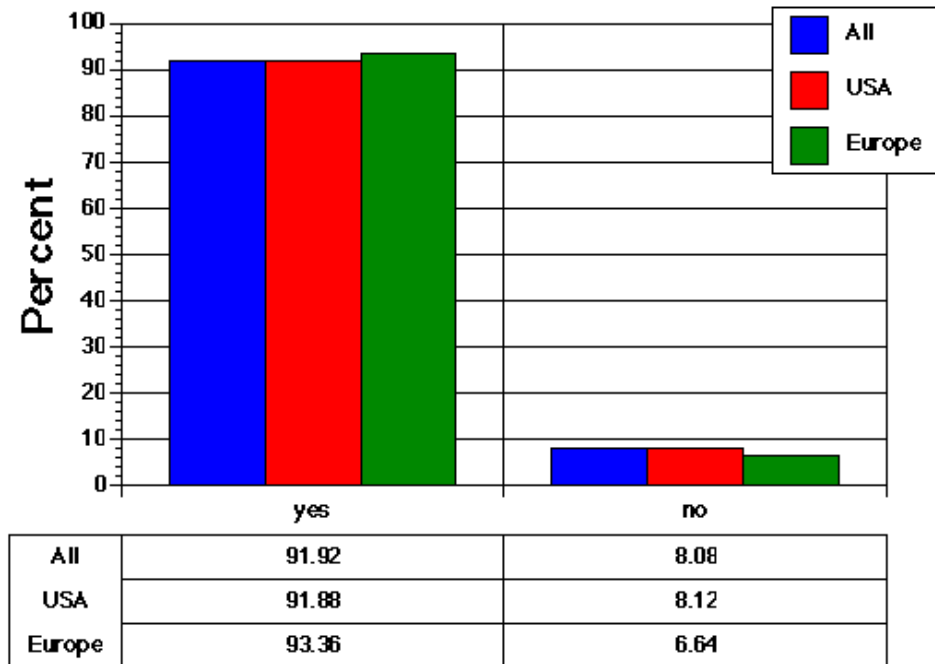
## Currently Registered to Vote

---

### Notes:

- **An extremely high percentage of respondents are currently registered to vote (91.9%). This is not surprising given the high levels of education and income also reported by survey respondents.**
-

## Currently Registered to Vote split by Location



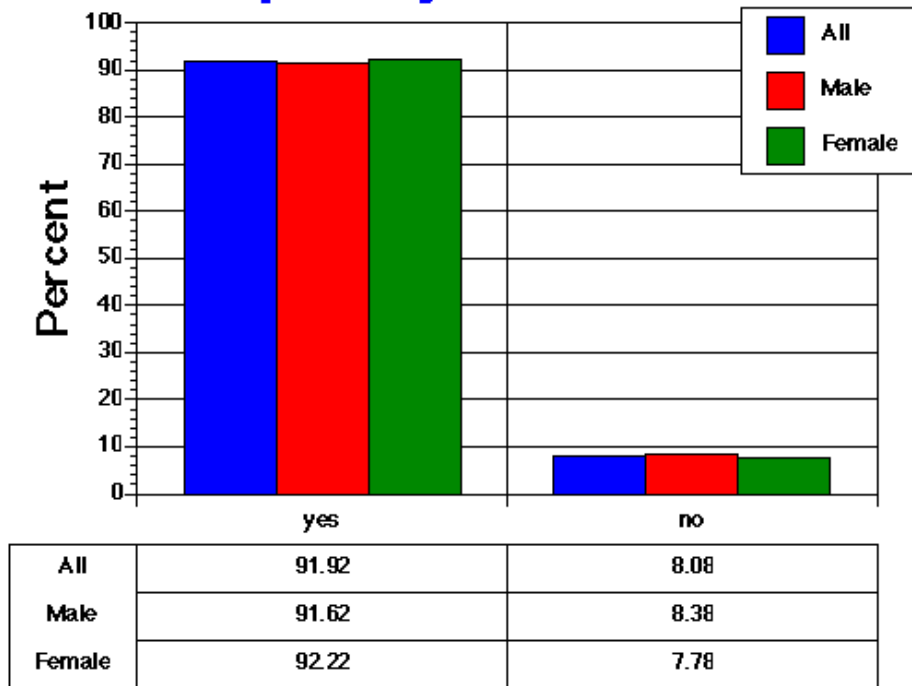
Source: GYU's Fifth WWW User Survey<sup>tm</sup> (Conducted April 1996)  
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### Notes:

- There were no differences between male and female respondents for this question.
-

## Currently Registered to Vote split by Gender



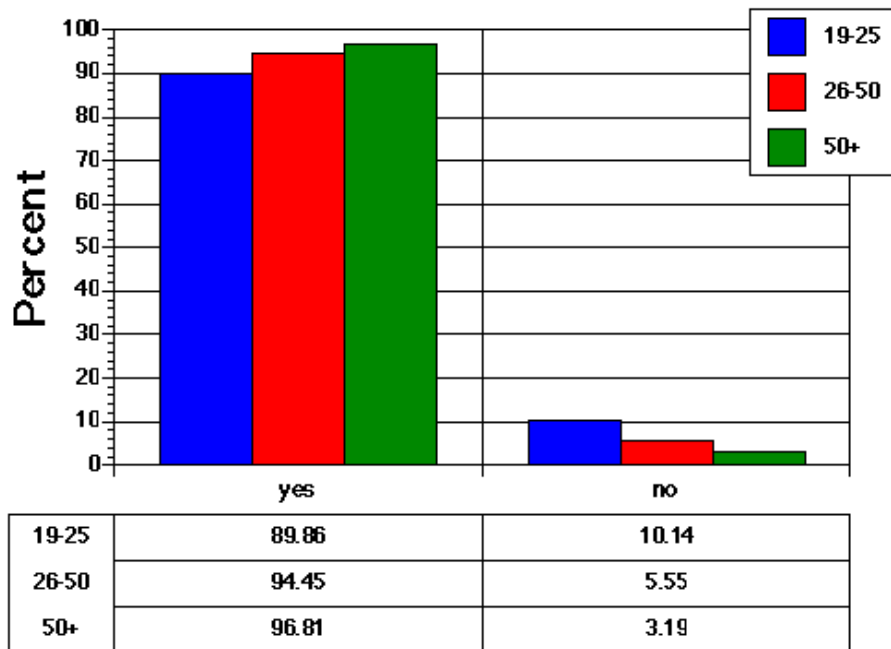
Source: GYU's Fifth WWW User Survey<sup>™</sup> (Conducted April 1996)  
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---

### Notes:

- Older respondents are somewhat more likely to be registered to vote: 89.9% for 19-25 years old, 94.5% for 26-50 years old, and 96.8% for those over 50 years old.
-

## Currently Registered to Vote split by Age



Source: GYU's Fifth WWW User Survey<sup>™</sup> (Conducted April 1996)  
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## Table of Data for All Categories

# Currently Registered to Vote

	All	Male	Female	USA	Europe	19-25	26-50	50+
yes	5233	3008	1162	3269	394	992	2640	395
no	460	275	98	289	28	112	155	13

Source: GYU's Fifth WWW User Survey<sup>™</sup> (Conducted April 1996)  
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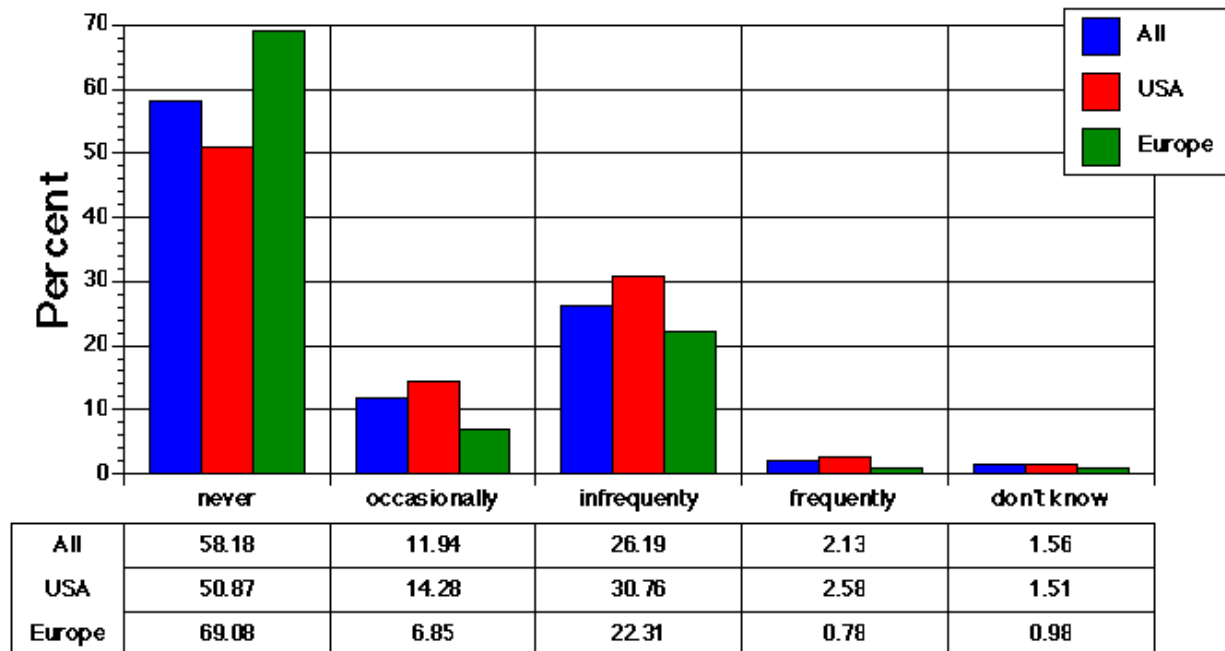
## Use of White House Electronic Documents

---

### Notes:

- **Over half of the respondents (58.2%) have never used White House electronic documents. 38.1% have used them occasionally or infrequently. Only 2.1% have used them frequently.**
  - **As we would expect, European respondents report using them less with 69.1% never having used them compared to 50.9% of US respondents.**
-

## Use of White House Electronic Documents split by Location



Source: GYU's Fifth WWW User Survey<sup>™</sup> (Conducted April 1996)  
 <URL:[http://www.cc.gatech.edu/gyu/user\\_surveys](http://www.cc.gatech.edu/gyu/user_surveys)>  
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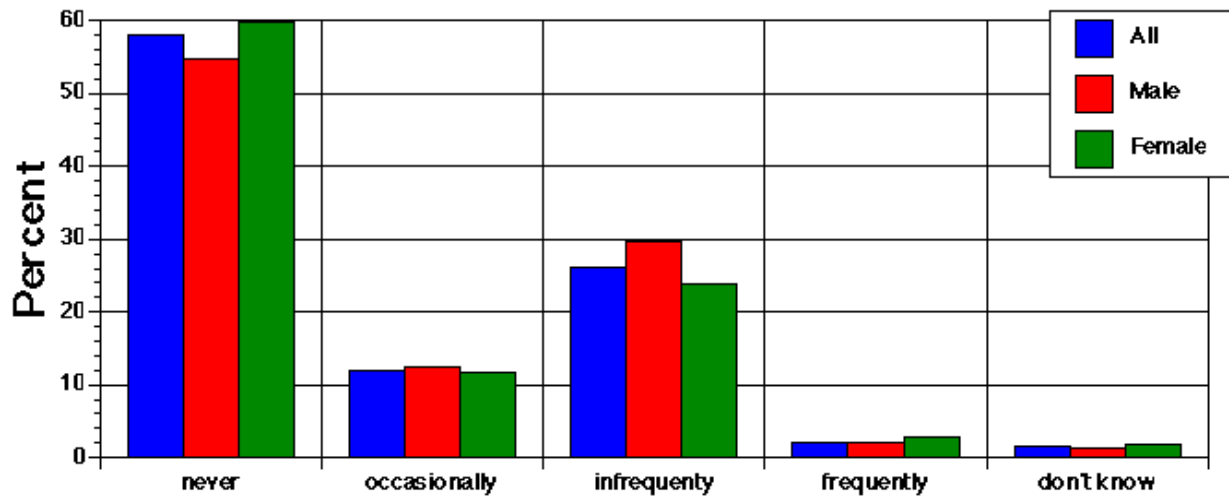
---

### Notes:

- More males reported casual use of White House electronic documents with 42.0% having used documents occasionally or infrequently.
-



## Use of White House Electronic Documents split by Gender



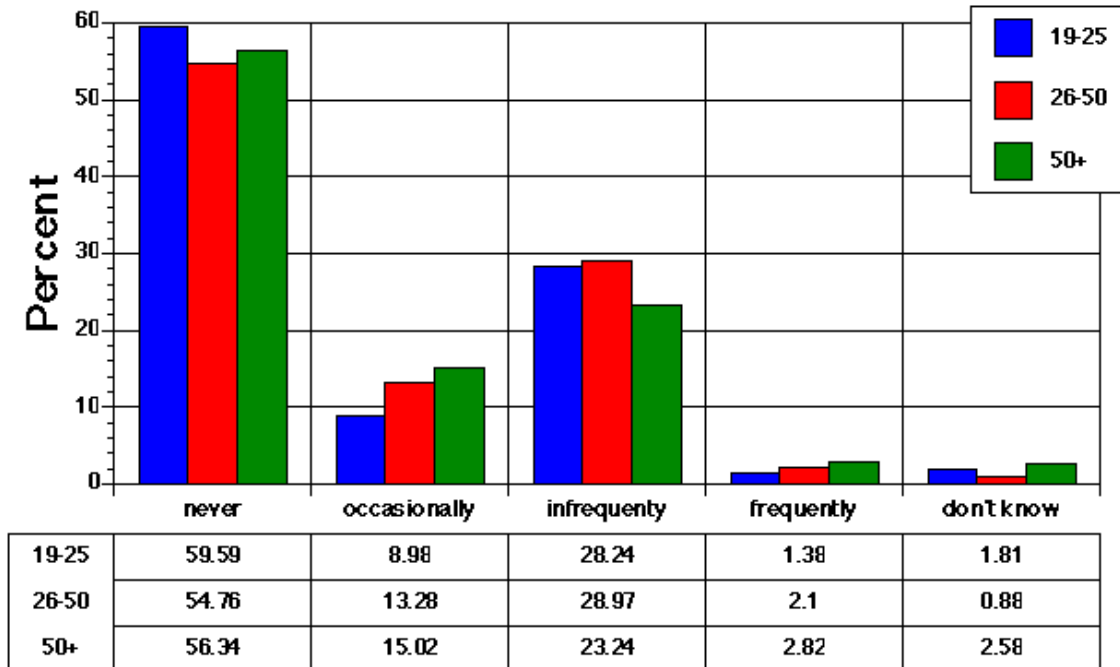
All	58.18	11.94	26.19	2.13	1.56
Male	54.85	12.4	29.6	1.97	1.18
Female	59.93	11.61	23.9	2.7	1.87

Source: GYU's Fifth WWW User Survey<sup>™</sup> (Conducted April 1996)  
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### Notes:

- A higher percentage of those aged 19-25 have never accessed White House electronic documents (59.6%). Those over age 50 report slightly more frequent use.

## Use of White House Electronic Documents split by Age



Source: GYU's Fifth WWW User Survey<sup>™</sup> (Conducted April 1996)  
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### Table of Data for All Categories

# Use of White House Electronic Documents

	All	Male	Female	USA	Europe	19-25	26-50	50+
never	3572	1951	800	1892	353	690	1616	240
occasionally	733	441	155	531	35	104	392	64
infrequently	1608	1053	319	1144	114	327	855	99
frequently	131	70	36	96	4	16	62	12
don't know	96	42	25	56	5	21	26	11

Source: Gvu's Fifth WWW User Survey<sup>™</sup> (Conducted April 1996)  
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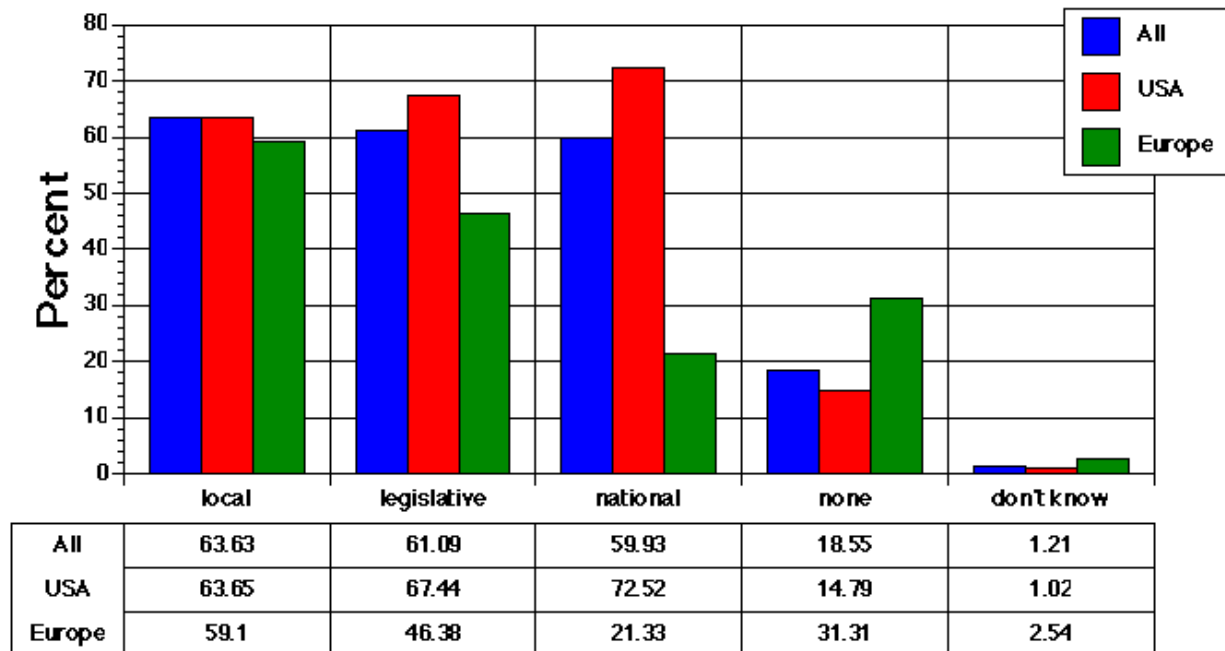
## Most Recent Voting Behavior

---

### Notes:

- Approximately 60% of all respondents report having participated in the most recent local, legislative, and national elections.
  - In the US, the highest participation rate is in national elections (72.5%) while in Europe, the highest rate is in local elections (59.1%).
-

## Most Recent Voting Behavior split by Location



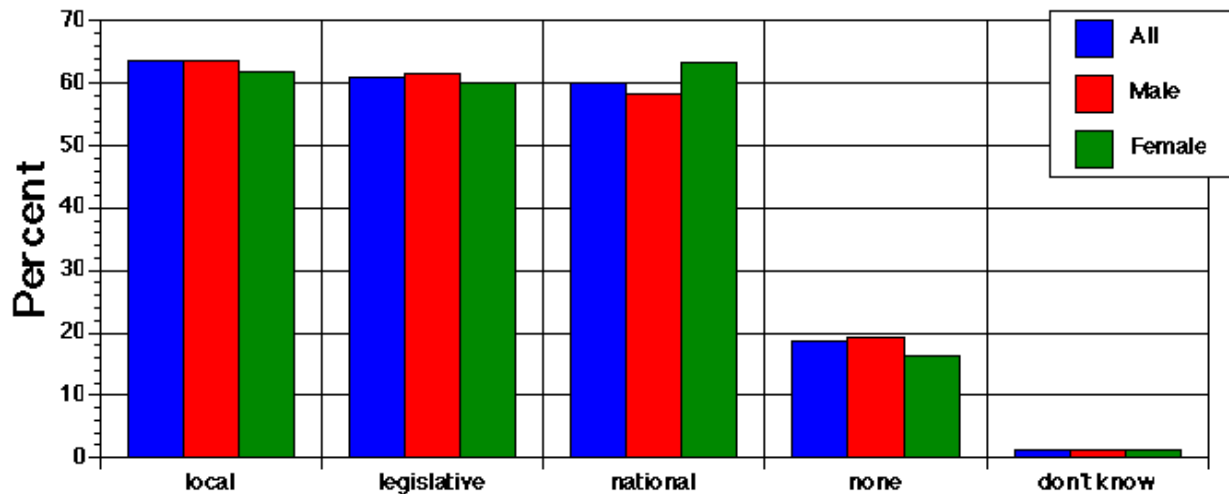
Source: GYU's Fifth WWW User Survey<sup>™</sup> (Conducted April 1996)  
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---

### Notes:

- For local and legislative elections, there were no differences between males and females.
  - Females reported a slightly higher participation rate for national elections: 63.3% for females, 58.25% for males.
-

## Most Recent Voting Behavior split by Gender



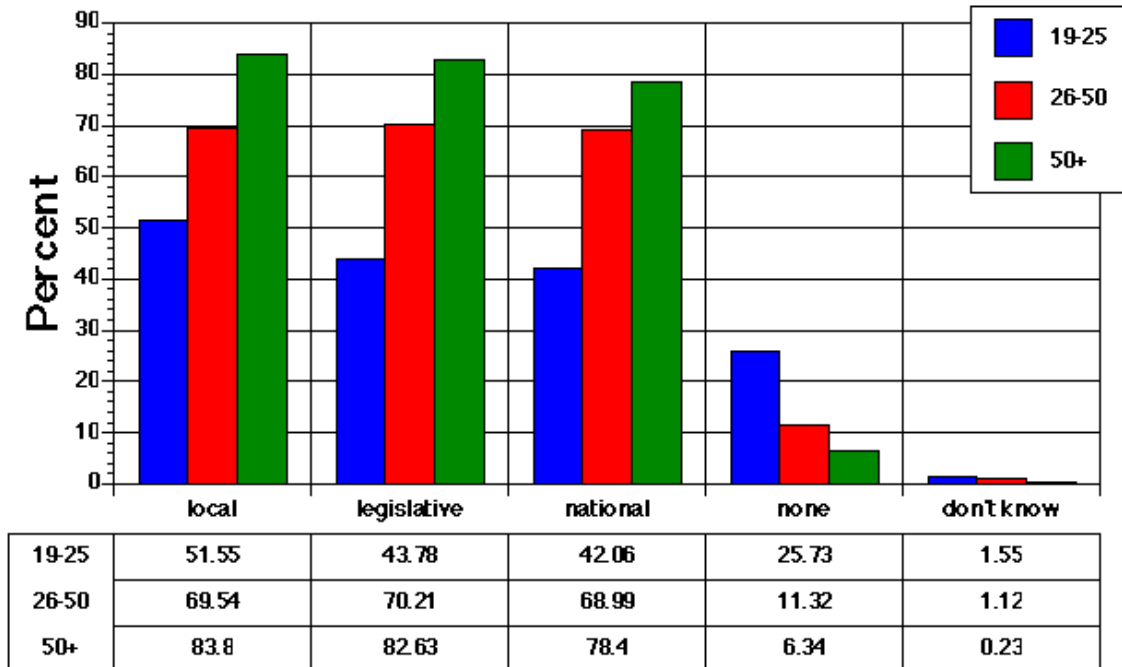
All	63.63	61.09	59.93	18.55	1.21
Male	63.65	61.62	58.25	19.37	1.15
Female	61.87	60.15	63.3	16.18	1.2

Source: GYU's Fifth WWW User Survey<sup>™</sup> (Conducted April 1996)  
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### Notes:

- Across all voting categories, the participation rate increased dramatically with age. The age 19-25 respondents averaged 45.8% participation, 26-50 averaged 69.6%, and over 50 averaged 81.6%.

## Most Recent Voting Behavior split by Age



Source: GYU's Fifth WWW User Survey<sup>™</sup> (Conducted April 1996)  
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### Table of Data for All Categories

# Most Recent Voting Behavior

	All	Male	Female	USA	Europe	19-25	26-50	50+
local	3907	2264	826	2367	302	597	2052	357
legislative	3751	2192	803	2508	237	507	2072	352
national	3680	2072	845	2697	109	487	2036	334
none	1139	689	216	550	160	298	334	27
don't know	74	41	16	38	13	18	33	1

Source: GYU's Fifth WWW User Survey<sup>™</sup> (Conducted April 1996)  
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send e-mail to [www-survey@cc.gatech.edu](mailto:www-survey@cc.gatech.edu).

GVU's WWW Surveying Team  
Graphics, Visualization, & Usability Center  
College of Computing  
Georgia Institute of Technology  
Atlanta, GA 30332-0280





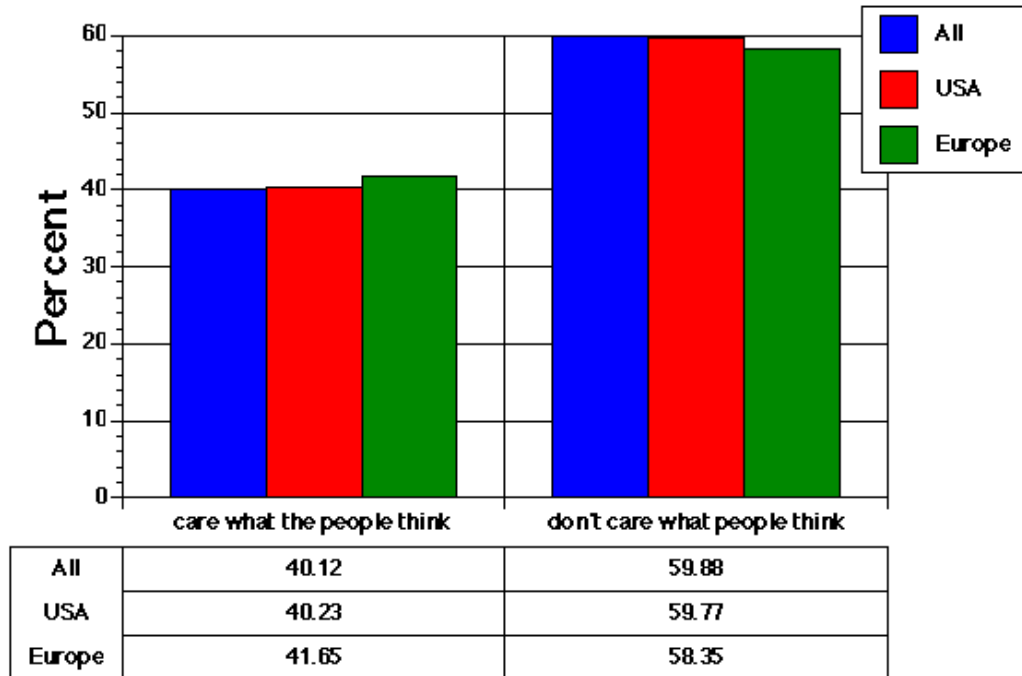
## Elected Officials Attitude Towards the People

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### Notes:

- More than half of the respondents feel that elected officials don't care what people like themselves think (59.9%).
  - There were no differences between US and Europe responses for this question.
-

## Elected Officials Attitude Towards the People split by Location



Source: GYU's Fifth WWW User Survey<sup>tm</sup> (Conducted April 1996)  
<URL: [http://www.cc.gatech.edu/gyu/user\\_surveys](http://www.cc.gatech.edu/gyu/user_surveys)>  
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### Notes:

- A slightly higher percentage of males feel that elected officials do care what people like themselves think (40.5% male, 37.8% female).
-

## Elected Officials Attitude Towards the People split by Gender



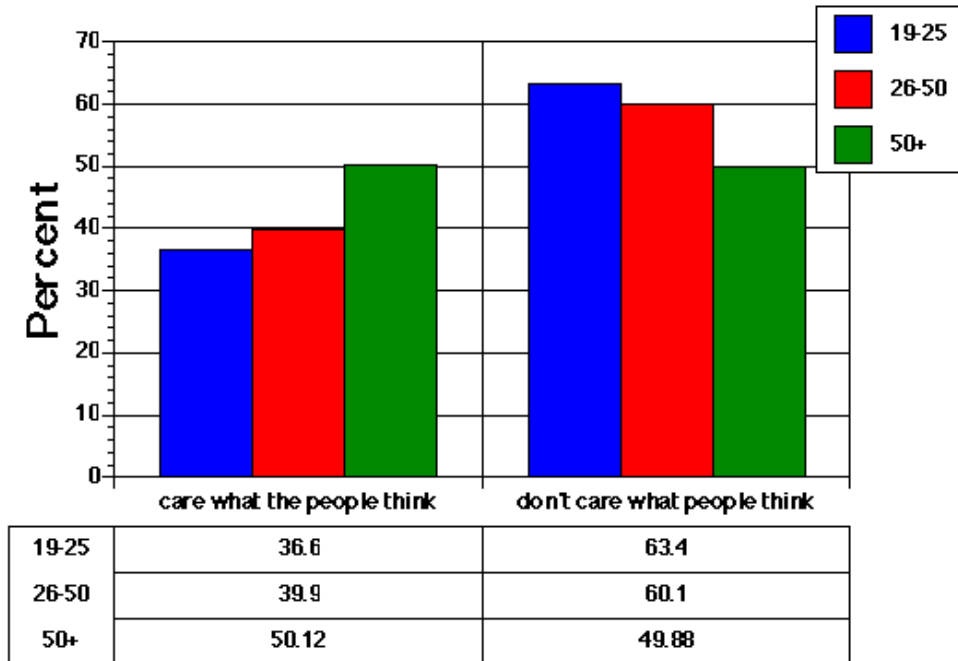
Source: GYU's Fifth WWW User Survey<sup>™</sup> (Conducted April 1996)  
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### Notes:

- As age increases, more respondents feel that officials do care what people like themselves think: 36.6% of 19-25 year olds, 39.9% of 26-50 year olds, and 50.2% of those over 50.
-

## Elected Officials Attitude Towards the People split by Age



Source: GYU's Fifth WWW User Survey<sup>™</sup> (Conducted April 1996)  
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### Table of Data for All Categories

# Elected Officials Attitude Towards the People

	All	Male	Female	USA	Europe	19-25	26-50	50+
care what the people think	2290	1345	472	1408	192	392	1108	205
don't care what people think	3418	1980	778	2092	269	679	1669	204

Source: GYU's Fifth WWW User Survey<sup>™</sup> (Conducted April 1996)  
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