

Demo: Location-Specific Public Broadcasts

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Introduction

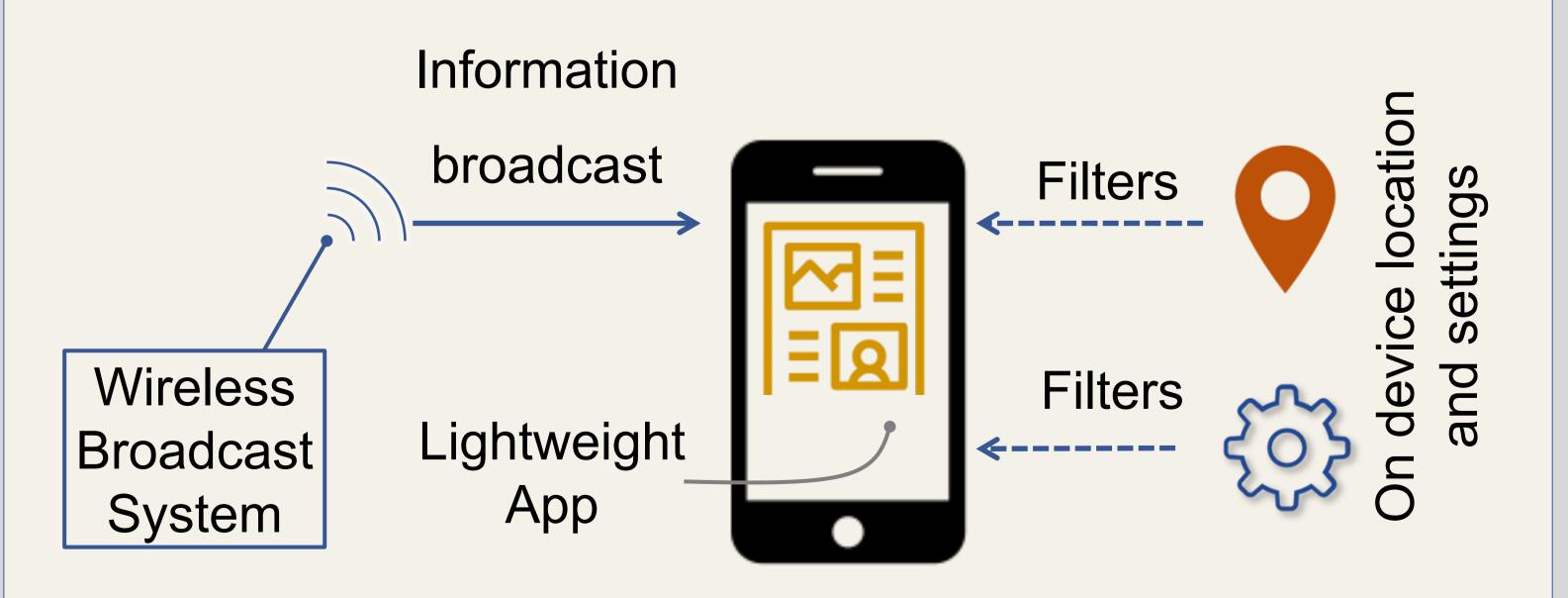
This demonstration presents a location-based information providing system with following advantages that distinguishes it from existing systems.

- **Light-weight**: no pre-loading of information is required
- Generic: one app can be used in any place
- Privacy-preserving: user does not transmit any data; no Internet connection requirement; no user location shared with anyone
- Easily updated: information displayed can be easily updated by changing the broadcast, which is in full control of the building administrator
- Scalable: our broadcast system can support infinite number of users

Core Idea

Functions of components:

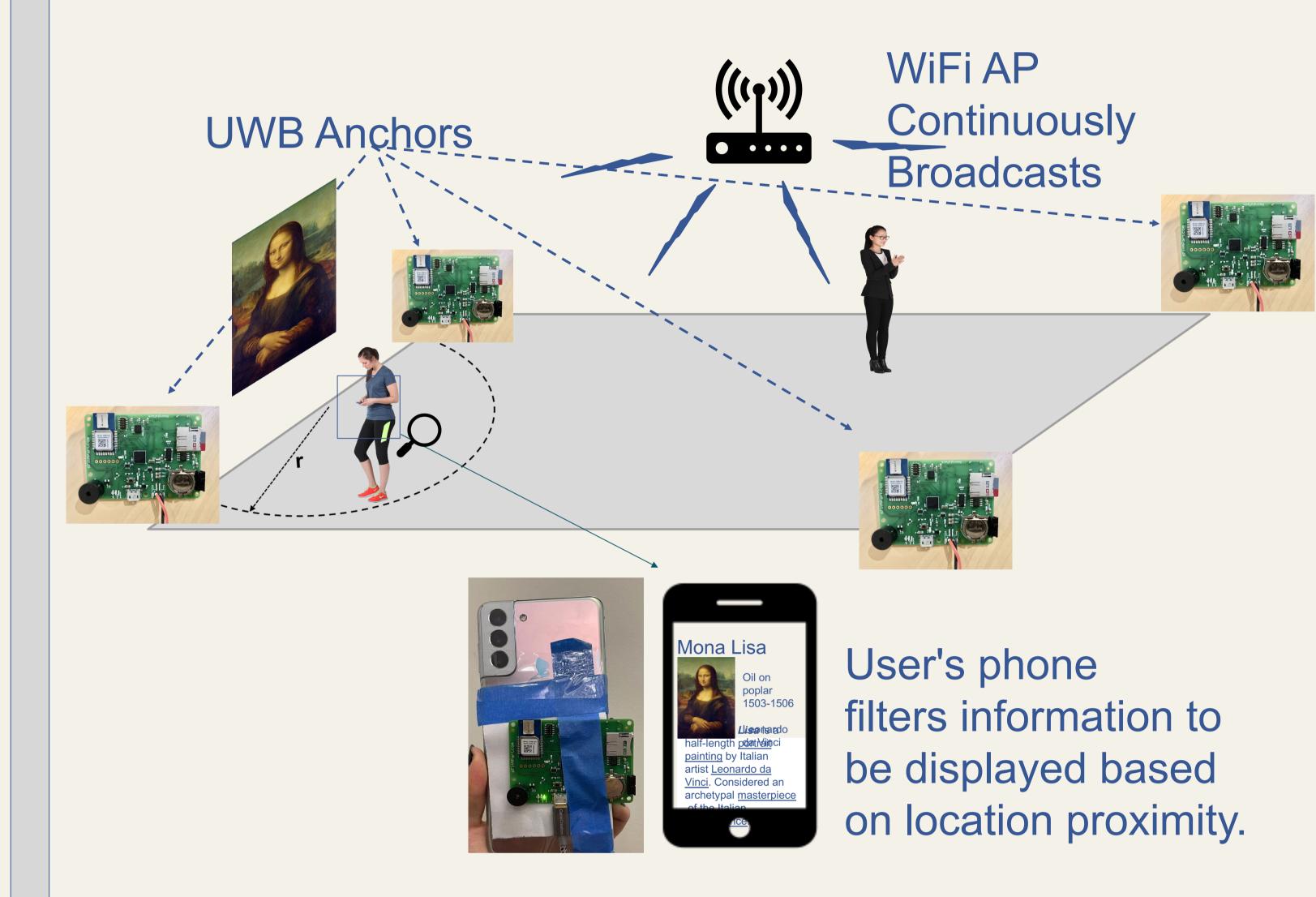
- Broadcast System: broadcasts location-labelled information
- Mobile Phone: filters information to be displayed based on user location
- Indoor Localization System: enables the mobile phones to passively localize indoors

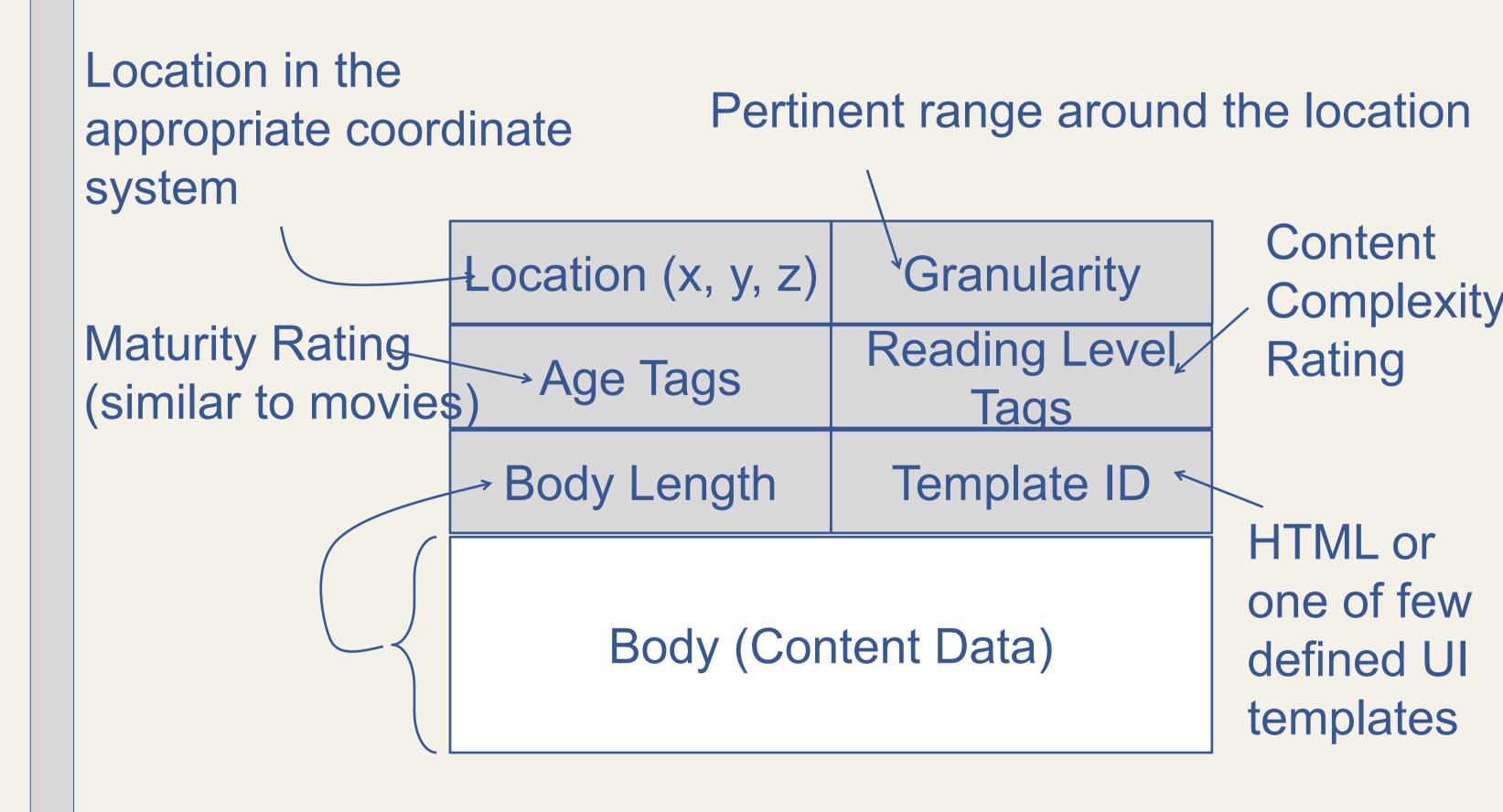


System Design

Our implementation consist of three components:

- UWB-based passive TDoA localization
- WiFi Access Point broadcast
- User applications





Demo Showcase

Tourists: Feel free to get one of our Android phones and walk around to see descriptions of artifacts in the room. Enjoy your tour!

Museum Managers: Please add/ delete/ change information of artifacts using our excel form, and your changes will be broadcasted to all tourists in real time!