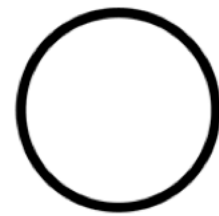


# Reimagining Databases for Visual Data



**Ankur Goyal**

**November 25, 2019**

# Agenda

- **Introductions**
- **Visual Data Primer**
- **Motivating the Architecture**
- **Problems We Are Working On**

# Introductions

- **Founded Impira in July 2017**
- **Building technology to help people use visual data effectively**

 **Lightspeed** COATUE

TheRealReal



STITCH FIX

GENERAL  CATALYST

goop



Verishop



# Going Forward

- **We are just getting started**
- **We are ~40 people and growing rapidly**
- **This is the start of us collaborating with academia**
- **Reach out to us at [careers@impira.com](mailto:careers@impira.com)**
- **Follow us on Twitter @ImpiraHQ**