Commerical InfoVis Systems

CS 7450 - Information Visualization
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Last Time

- We examined many different infovis systems and toolkits
- Today, we continue with that but examine commercial systems in more depth

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Note

- Think about whether the system provides one view of the data or it provides multiple views
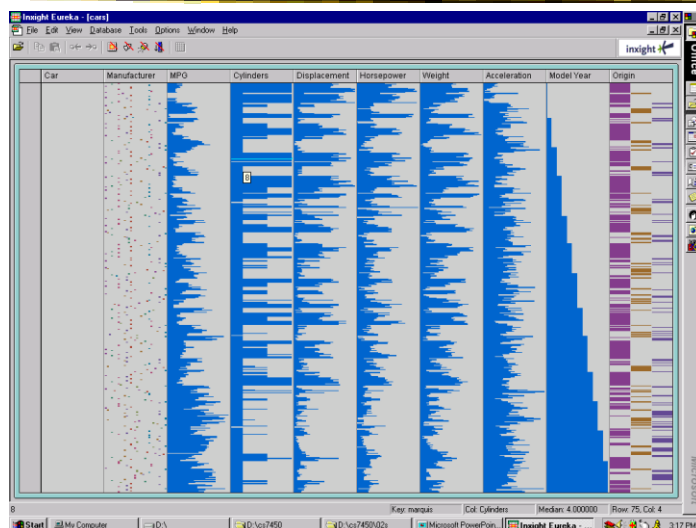
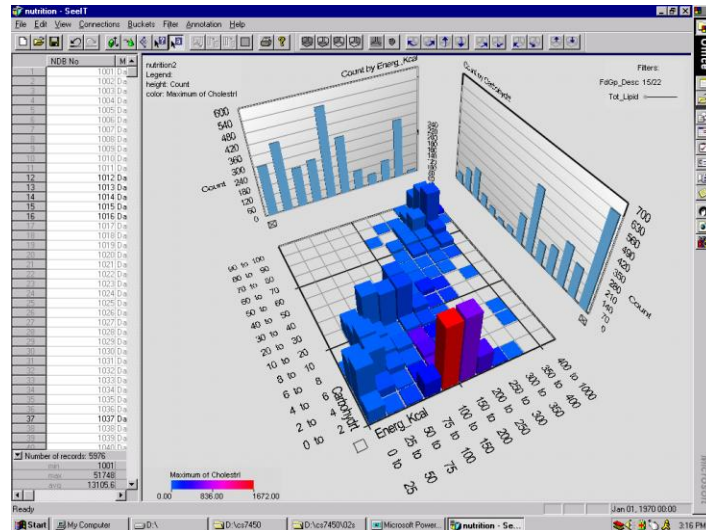- Here come the demos...

Table Lens/Eureka

No longer exists

SeeIt

No longer exists

Spotfire

www.spotfire.com
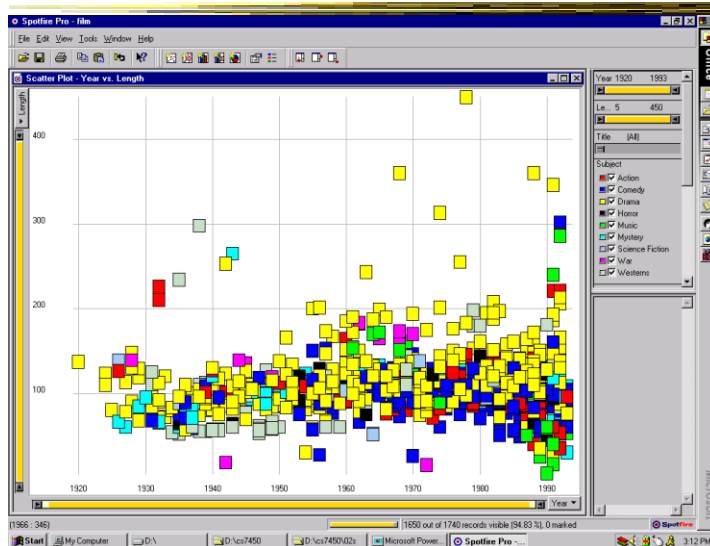
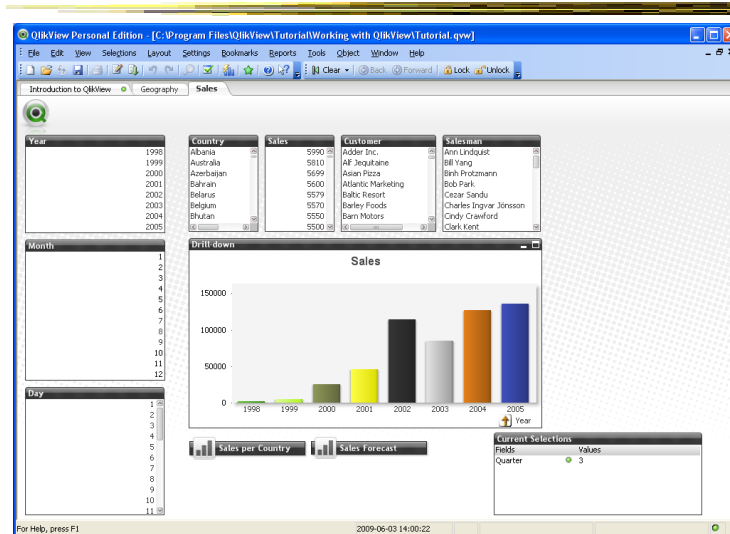# InfoZoom

www.infozoom.com

Tableau

www.tableausoftware.com

QlikView

HW 5

- Critique the commercial systems
- Choose two (can do all 3 if you want) of
  – Spotfire, InfoZoom, Tableau
- Steps
  – Examine data sets, develop questions
  – Learn systems
  – Explore data in systems
  – Document your findings in a report

HW 5 Tips

- Make sure to include questions/tasks in report
- Don't answer each question one at-a-time
- Document insights found
- Critique and compare visualizations
  - What do they help with?

Reminder

- Group project midway design document and report due in two weeks

Upcoming

- Text & Documents 1
  - Reading
    Viegas & Wattenberg '08

- Text & Documents 2
  - Reading
    Keim & Oelke '07