Commerical InfoVis Systems

CS 7450 - Information Visualization
September 25, 2013
John Stasko

Last Time

- We examined many different infovis toolkits and systems
- Today, we continue with that but examine commercial systems in more depth
Note

• Think about whether the system provides one view of the data or it provides multiple views

• Here come the demos...

Table Lens/Eureka

No longer exists
SeeIt

No longer exists

InfoZoom

www.infozoom.com
HW 5

- Critique the commercial systems
- Choose two (can do all 3 if you want) of
  - Spotfire, InfoZoom, Tableau
- Steps
  - Examine data sets, develop questions
  - Learn systems
  - Explore data in systems
  - Document your findings in a report
**HW 5 Tips**

- Make sure to include questions/tasks in report
- Report shouldn’t be answering each question one at-a-time
- Document insights found
- Critique and compare visualizations
  - What do they help with?

**Upcoming**

- Storytelling
  - Reading
    - Segel & Heer ’10
- Tufte’s design principles